



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

November 2021

Back to our Roots

It was so exciting to see everybody at our September meeting. We had a wonderful turn out and we already have more members than we had the previous two years. We are well on our way of focusing on our motto of learning, sharing and giving it away. Thank you again to Karen Goza, our presenter for the evening. She delighted us with tips and tricks to help make our arrangements special as well as designing beautiful arrangements to be raffled. The Modern Widows Group were delighted with the arrangements we did for their national convention in September. In the next couple of days we will be arranging flowers for the Hope Center's fifth anniversary. This is an organization that helps homeless individuals in the northwest Houston area. I thank those who were able to help on one or both of these projects. It is so nice to arrange flowers with friends again. I am looking forward to our November presenter Alex Torres as he always delights us with wonderful arrangements. Join us at Christ the Good Shepherd church on November 16 starting at 6:30pm.

We have selected a new venue for our table top gala. Mark your calendar's for April 21, 2022 when we will be having our gala at Augusta Pines Golf Club. It is located just a little north of 99 off Kuykendahl in the Augusta Pines subdivision. They have a beautiful room available with plenty of parking and were very gracious to offer us wonderful pricing. So it's time to get excited about doing a table, see Martha's article for more information on that and set your DVR to watch HGTV's new Table Wars program that starts on November 14 for some over the top inspiration. We also would love members to donate items new or like new to the silent auction that will

be going on in conjunction with the table top gala. We will also have a raffle for a \$500 Visa gift card and once again tickets will be available to pick up and sell or gift to family members starting at our November meeting. I hope all members can participate in selling raffle tickets and or donating silent auction items so that we can make this year's table top gala a wonderful fund raiser for SAFD.

Pam Dube
SAFD President









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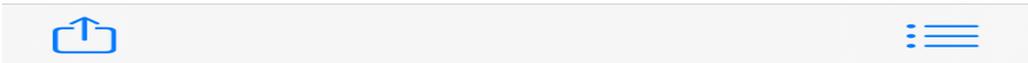




TABLE TOP EXTRAVAGANZA 2022

**Martha Els – Chairman
Thursday, April 21, 2022
5:00 p.m. – 9:00 p.m.
Augusta Pines Golf Club
18 Augusta Pines Drive
Ticket: \$ 60.00**

After three years, we are planning our next Table Top Extravaganza. Our new location is a beautiful scenic golf club overlooking a lake with a fountain. Our event takes place in the Ballroom. The evening begins with the viewing of the tables our designers have created. An enjoyable dinner followed by a table critique by an accomplished designer. The evening concludes with a silent auction. We ask that each member contribute at least one or two items for the auction. Please bring your items to the January or March meeting in 2022. Jamie Hartwell will be our Silent Auction chair.

Designers who previously signed up to design a table are asked to contact me if you haven't already. Martha Els – martha@marthaels.com to confirm your plans to design or not to design a table in 2022.

There is one complimentary ticket per table for the designer. Tables will seat 8-10 guests. Designers are needed to fill their table with guests. Round tables are 60" across and 29" tall.

Designers will choose their color theme, table theme décor and all fresh flowers selection. The club will provide an under table cloth for protection of your linens to go on top. There are web sites to purchase linens or you can make them yourself or you can rent them. For purchase – google C & S Tablecloths. Check local rental businesses to rent your cloths.

Designers may arrive by 9:00 a.m. to unload and design their table. There is a side entrance to access the room easily. All designing must be completed by 3:00 p.m. Designing your centerpiece before you arrive will save you a lot of time, if possible. Please have all of your flowers and décor present and on your table before you leave by 3:00..

Photography begins at 3:00 p.m. CD's maybe purchased to show all of the photos taken at each table.

Doors open at 5:00 p.m. for everyone to view the tables and begin bidding on the silent auction items.

Raising money for SAFD is our main objective. Members are available to help you with your design ideas. Past Table Top albums are available for you to view for ideas and table layout and design.

Each designer will give their table a title and submit a write up for the Program Book. Tell what inspired your design and theme. Deadline is

April 1st. Send your write up to Denise Severa at denisev.severa@gmail.com .

Deadlines will be posted to keep everyone on schedule. List the names of your guests on a form that will sit at your table. Joyce Uribe will be the chair for Tickets. Tickets are paperless.

Designers will make a name card for each guests place setting. Favors for guests is your decision to provide.

Thanks for supporting this event. Contact me at this address: martha@marthaels.com or 281-446-1151. Text: 832-795-1849.

**Martha Els
Chair**







Hello fellow Flower Lovers!

I'm personally looking forward to seeing everyone again on November 16th for our SAFD Meeting and Presentation!

Just a recap in case you missed it, Karen Goza, AIFD presented at our September meeting for "Let's Contain Ourselves!" For being her first presentation, I think she did a swell job! If you missed it, you can find her presentation on the SAFD Facebook page! Be sure to take a look! Below are some highlights!

Alex Torres, one of SAFD's returning talented designers, will be heading up our November program on the 16th at 7pm at Christ the Good Shepherd in the Great Hall! Remember, refreshments are served from 6:30pm-7pm.

"Bring on the season! Inspired florals and settings for the fall/winter Holidays!

The holidays are upon us! Join us for an evening filled with tips, tricks, and techniques to fill your fall and winter holidays with Festive Cheer! We will be learning ways to embellish our holiday tables using florals and accessories, vignettes, details, and settings to maximize our holiday cheer."

-Alex Torres-

Ooohhh how exciting! This is definitely a program u will not want to miss!
Just look at some of what he's done! Making these arrangements magical
for the events and holidays!

We'll see yall there!
Sincerely,
Linda Jackson
Programs Chair







SUNSHINE NEWS

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson

SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member.

If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com so that we can get some supplies to you and put you on our list of volunteers.

2020-2021 SAFD BOARD

President, Pam Dube

Vice President/Website/Events, Aida Quesada

Treasurer, Joyce Uribe

Secretary/Special Events, Kimberlyn Jackson

Membership/Eblasts, Denise Severa

Community Affairs, Debbie Tingey & Michelle Leavitt

Programs, Linda Jackson

Publicity, Debra Kahn

Social, Cathy Bickford

Newsletter, Tami Oliver

Sunshine/Communication, Kimberlyn Jackson

Advisor, Yanick Stam

Tabletop chair, Martha Els

SAFD Membership – Calling All Floral Fanatics!!

This season we are “Getting Back to Our Roots” and back to Live presentations and meetings. First meeting scheduled for September 21st at Christ the Good Shepherd Church located at 18511 Klein Church Rd., Spring, TX 77379.

Our dues are staying the same as last year, \$40 or \$25 for students 24 years or younger. As always you can bring your dues to the first meeting or to save time you can mail your check to SAFD at P. O. Box 683166 Houston, TX 77268-3166 or mail to Treasurer, Joyce Uribe at 17227 Theiss Mail Route Rd., Spring, TX 77379 or call her at 281-798-6425 to utilize a credit card. Make sure to include any contact information that may have changed since last year. As a reminder your SAFD membership comes with floral wholesale purchasing privileges.

We are looking forward to catching up with everyone and getting inspired by our Floral mentors. Please reach out if you have any questions. You can also check out our website www.safdhouston.org for more information.

Keep Blooming,

Denise Severa - Membership/Publicity Chair 2021/22

Society for the Advancement of Floral Design (SAFD) Membership

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership

Amount Paid: _____ Date Paid: _____ Check #
_____ Cash _____

Name

Birthday (M/D) _____

Mailing Address

Street

City, State, Zip

Phone: Home _____ Cell

_____ Work _____

E-mail Address

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale

7215 Ashcroft
Houston, TX 77008
713-771-6691
(Silk flowers, ribbons, other supplies)

Greenleaf Wholesale

2112 Leland
Houston, TX 77003
713-223-0299
(Fresh flowers and supplies)

Pikes Peak of Texas Inc.

4340 Directors Row
Houston, TX 77092
713-686-4500
(Fresh flowers, silk flowers, supplies)
20% off Wednesdays

Southern Floral Co.

1313 W. 20th St.
Houston, TX 77008
713-880-1300
(Fresh flowers and supplies)
20% off Tuesdays

Taylor Wholesale

1601 21st Street
Houston, TX 77008
713-869-7481
(Fresh flowers and supplies)

Mayesh Wholesale

470 Garden Oaks Blvd.
Houston, TX 77018
832-410-4810
(Fresh flowers)

Floral Supply Syndicate

392 Garden Oaks Blvd.
Houston, TX 77018
713-487-4888
(Floral Supplies)

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

FYI.....

- SAFD is a 501(c) tax exempt charitable organization.*
- You can deduct your miles involving SAFD business.*
- You can deduct your membership dues.*
- You can deduct your donations for raffles for tabletop (cash or item donated)*
- You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- You can deduct item donated for our Community Affairs care arrangements.*

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)