



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

May 2021

ALL ABOUT THE FLOWERS

I hope as you look out into your garden and neighborhood that you see all the wonderful plants, shrubs, flowers and trees that have rebound from the freeze. I am so pleased to report that my orchid tree, a SAFD fundraiser purchase from a few years ago, has sprouted new growth. Last year it had a few blooms but after the long freeze, I was sure it had not survived.

We ended our year with our last Facebook Live presentation on Tuesday, May 18 at 7pm. Please read Linda's article for more information about the presentation and the designer. I know it has been a very different year for us but I am happy we can make use of technology to keep on blooming. Remember you can rewatch all the presentations anytime on our Facebook page.

We also had an opportunity to be creative with faux flowers during a Community Affairs recent workshop. Please see Debbie and Michelle's article for details and photos. A big thank you to the members who came and helped with decorating the hats.

As we return back to a more normal life, we anticipate holding in person General Meetings beginning in September. The plan is to hold our regular designer meetings every other month as prior to the pandemic. Of course, we will follow whatever guidelines are in place at the time so we all remain safe. They will be held, once again, at Christ the Good Shepherd Catholic Church on Klein Church Road. Mark your calendar for 9/21/21, 11/16/21, 1/18/22, 3/15/22 and 5/17/22. We will also hold at least three Community Affairs workshops too. And plans are under way to hold Tabletop in April.

We are searching for a venue, so if you have a very budget friendly place in mind, please email me at pamdube@sbcglobal.net or text to 281-731-6825.

Your board has worked hard to keep this year's expenses to a minimum. We end the SAFD year with 34 paid members. Due to not being able to meet or have any type of fundraiser this year, that was our only income for the year. We drastically cut expenses by delaying our in-house scholarship until next year, decreasing the amount of scholarships donated to TSFA and lowering the fee paid to our presenters. We are also very grateful to our members who stepped up and presented to start off our year at no charge and donated beautiful arrangements and wreaths which were won by lucky members.

Thank you for participating in our email vote for the board. I am happy to announce that the following SAFD members have been elected for the 21-22 year and I thank them for volunteering.

President-Pam Dube

Vice President/ Website historian- Aida Quesada

Treasurer-Joyce Uribe

Secretary/Sunshine/Comm- Kimberlyn Jackson

Programs-Linda Jackson

Social-Cathy Bickford

Membership/Publicity- Denise Severa

Comm. Affairs-Debbie Tingey/Michelle Leavitt

Newsletter-Tami Oliver

Advisor- Yanick Stam

Tabletop chair- Martha Els

Be sure to encourage a friend to join us next year. Best wishes for a wonderful summer, see you in September.

Pam Dube

From Your Programs Chair:

Hello Flower Lovers!

First off, I just want to say thank you for having me as your programs chair for the new SAFD 2021/2022 year! I hope I live up to your expectations! I just want to say thank you again to all the designers from our virtual 2020/2021 year: Diana Hanley with her amazing wreath talent and wreath donations to help us get memberships, Michelle Leavitt and Debbie Tingey for their cute tricks and treats presentation, Cathy Bickford for her jolly and festive lantern arrangements and lantern arrangement giveaway, Alan Masters for his mastering of constructing arrangement bases and giving us fresh ideas for the holidays, Maggie Bailey with Bramble & Bee for her gorgeous and unique garden style arrangement with premium flowers never seen by some, and Rick Butler for his quick tricks in silk floral arranging and home decor! Thank you to everyone, especially our beloved SAFD members who have stuck with us while we went through trial and error trying to figure this virtual year out! For that, we are still able to continue spreading cheer and knowledge through the power of flowers and crafts!

Kind of off topic, but I thought I should tell y'all a little story that makes me really love being a part of the board. At the last presentation, I was at Rick Butler's house in the Heights and I had to drive back to the Woodlands where I live. Only about a 40 minute drive without traffic, however there was a huge thunderstorm with tornado warnings going off like crazy! I can't tell you how many of the board members watching, messaged, and called me saying "leave now so you don't get stuck! Text me when you get home! Prayers for safe travels in this crazy weather!" And as soon as I texted, they replied back as if they were waiting around for my text so they could sleep okay at night. That kind of care and love really hit me and makes me really appreciate and love my board members! I really feel like we're a family! So thank you to all my beloved board members!

March Program Recap:

Maggie Bailey from Bramble & Bee in Tomball showed us an awesome natural and unique garden design using premium flowers I've never seen! Oh I wish y'all could have been there! The smells were wonderful! "Expressing roses" was such a cool technique to really make that rose puff and stand out! Just be careful in which roses to use it on! With this particular garden style arrangement, we learned "there may not be symmetry in nature but there is definitely balance!" In her arrangement, roses, peonies, garden roses are her primary flowers, and her secondary flowers are ranunculus, clematis, anemones, flowers that are usually more expensive but smaller blooms, We didn't get to see but learned of some of

the tertiary flowers: alstroemeria, carnations, flowers that are not as expensive but still add color to the arrangement. How beautiful! Please check out the presentation on our SAFD Facebook page if you missed it! In the meantime, here are some photo highlights below!







May Program Recap:

Rick Butler with more than 40 years experience in the floral industry opened up with lots of great tips and quick tricks to designing arrangements using silk florals! As a floral home decorator and floral designer, he was able to show us just what goes into building and taking apart floral home decor! Personally, I never knew just how much went into creating and building these massive designs. Patios, gates, doors, fireplace mantels, staircases, and entryways can all have it's own theme and creations! To check out just what I'm talking about, look at Rick Butler's Instagram @rickbutler5! Showing us how to make a tall hydrangea topiary and his garland "Rick Rack Ribbon" trick shows a little bit of the talent that goes into creating these home decor themes. We learned to have a leaf basket, stem box, and styrofoam box to keep all our potential throwaways to reuse and recycle in new designs. (I thought I was the only one who kept the leaves! hehe) Just look at that beautiful basket he made all out of things he could've potentially thrown away! If you missed this great program, remember to go back to our SAFD Facebook page and check out his program video. In the meantime, here are some of the highlights shown below.



“I promise you, trust me!” -Rick Butler-





I hope you enjoyed all these programs as much as I did! Thank you again for tuning in! We'll see you next year!
Linda Jackson, Programs Chair

Community Affairs:

A big thank you to all who were able to mask up and participate in our first community affairs event since Covid! We were able to fancy up 25 sunbonnets with silk flowers. All of the silk flowers were donations from SAFD members, so a huge shout out to each of you who donated silks, for without them this project would not have been possible.

Through a mutual friend of a couple of board members, we were able to deliver the sun bonnets to a local memory care facility. The sweet residents loved them so much that they decided they'd prefer to wear them on their daily outings than hang them on their doors, which is what the original intention was. Unfortunately, due to HIPPA regulations, we were unable to get pictures of their happy faces, but hear the residents were over the moon for them. Good job ladies!

Also, a big shout out to Betty Lind for donating her time to making two silk arrangements for the Divas to help spruce up their sales floor. We are certain they are very grateful for this act of kindness.

Thank you everyone for donating your time and talents, and even supplies, to blessing the lives of others.



Arrangement made by Betty Lind for the DIVAS.



Arrangement made by Betty Lind for the DIVAS.

Hats decorated by SAFD members for retirement center:







SUNSHINE NEWS

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson

SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member.

If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com so that we can get some supplies to you and put you on our list of volunteers.

SAFD Membership –

Be one of the First Sixty to get your SAFD membership dues mailed in and get a contactless delivered '**SAFD Swag Bag**'!

Dues are the same, \$25 for students and \$40 all others. You can mail to SAFD, P. O. Box 683166, Houston, TX. 77268-3166 or mail to Treasurer, Joyce Uribe, 17227 Theiss Mail Route Rd., Spring, TX. 77379.

Please follow SAFD on Facebook and check our website (www.safdhouston.org) regularly for updates.

Keep Blooming,

Denise Severa
Membership Chair 2020/21



Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership

_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday

(M/D) _____ Mailing Address:

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale

7215 Ashcroft
Houston, TX 77008
713-771-6691
(Silk flowers, ribbons, other supplies)

Greenleaf Wholesale

2112 Leland
Houston, TX 77003
713-223-0299
(Fresh flowers and supplies)

Pikes Peak of Texas Inc.

4340 Directors Row
Houston, TX 77092
713-686-4500
(Fresh flowers, silk flowers, supplies)
20% off Wednesdays

Southern Floral Co.

1313 W. 20th St.
Houston, TX 77008
713-880-1300
(Fresh flowers and supplies)
20% off Tuesdays

Taylor Wholesale

1601 21st Street
Houston, TX 77008
713-869-7481
(Fresh flowers and supplies)

Mayesh Wholesale

470 Garden Oaks Blvd.
Houston, TX 77018
832-410-4810
(Fresh flowers)

Floral Supply Syndicate

392 Garden Oaks Blvd.
Houston, TX 77018
713-487-4888
(Floral Supplies)

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

FYI.....

- *SAFD is a 501(c) tax exempt charitable organization.*
- *You can deduct your miles involving SAFD business.*
- *You can deduct your membership dues.*
- *You can deduct your donations for raffles for tabletop (cash or item donated)*
- *You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- *You can deduct item donated for our Community Affairs care arrangements.*

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)