



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

March 2021

All about the flowers...

Well perhaps not of late, if we are looking out into our gardens. This frigid cold and ice did a number on many of my plants and shrubs. But that is nothing to complain about as otherwise we survived. I hope you made it through the crazy cold and snow with little to no damage to your house. I know the plumbers and nurseries will be busy for several months. All this with Covid still getting people sick. Hopefully some of you have been able to get your vaccination.

We continue with our virtual meetings on Facebook live. Be sure to tune in on March 16 starting at 7pm. I am so grateful to our members who presented last year and to Linda Jackson for working the camera. Alan Masters, of course did a wonderful presentation for January and don't forget you can rewatch them anytime. Your board has been dutifully meeting via zoom each month. I thank each and everyone of them for their commitment.

We do need to have elections for board members this March, so if volunteering to be on the board is calling to you, please call me! (281-731-6825) We are in need of a new publicity chair and would love a few more new board members, as several are doing double duty. Once we have a slate of candidates, we will send an email out to current members for a vote. If you are not sure if you renewed your membership, please contact Denise. (281-615-4440) Since we have not had an opportunity to hold our annual fundraiser in 2020 and 2021, your membership dues really help us

being able to continue. We have, of course, kept spending down as much as possible.

We are planning a Community Affairs small workshop, please see Michelle and Debbie's article for details. I will host it here with staggered small group times to keep us all safe and CDC compliant.

Please stay safe and praying we will be able to meet again as a group in September.

Pam Dube
President

From Your Programs Chair:

Hello Flower Lovers! I hope everyone is well and safe during this time! Next up on our SAFD calendar is a presentation by Maggie Bailey of Bramble & Bee. Tune in on Facebook LIVE for this exciting demonstration on March 16th at 7pm. I, Linda, will be behind the scenes again asking the questions and reading comments posted while we are live. We'll see you then!

Who is she?

"I'm a largely self taught florist but I've taken classes through the Houston School of Flowers and Flowers School New York. I've freelanced (where I believe you learn more than in any classroom!) regularly for Tulipina, Bows & Arrows Flowers, and Holly Chapple. Our client books include The Houston Texans, The Rolling Stones, Minute Maid, Creative Cultivate, Marriott, BP Energy, and Anthropologie."

What is she presenting?

Maggie will show us how to do the classic garden style arrangement that Bramble & Bee does for both retail and wedding centerpieces. She will also do a cool Floral Tattoo demo as a corsage alternative just in time for prom season!





In January:

Our beloved Alan Masters has done it again! We were quite impressed and inspired by his fun, creative ideas for seasonal floral arrangements! A lot of them were very budget friendly, too! He showed you that you don't have to break the bank to make a beautiful arrangement! If you missed this fun presentation, please feel free to watch the presentation on our Society for the Advancement of Floral Design Facebook Page! I do apologize for not getting pictures of the finished product as I'd hoped due to me forgetting and trying to wrap things up since we had taken a little longer on his presentation. When I try to replay and take screenshots, they aren't the best of quality. In the meantime, here are so okay pictures of what he created!





For the rest of the 2020/2021 Virtual SAFD year:

In May we have a new SAFD presenter, Rick Butler. I have personally worked alongside him in a wholesale floral shop during the busy floral seasons such as Valentine's Day and Mother's Day. He is such an interesting man to talk to and he has lots of tips and tricks since he's been in the industry for countless years! He has a beautiful garden he may set up for his presentation. If you'd like to check him out in advance, you can find him on instagram under RickButler5. He's does amazing seasonal decorations with people's homes here in the Houston area! I can't wait to introduce him to yall! So tune in on May 18th to the Society for the Advancement of Floral Design Facebook page at 7pm for the Facebook LIVE presentation!

We'll see you then!

Linda Jackson, Programs Chair

Community Affairs March 20th

We are thrilled to have a Community Affairs event this month! Pam has graciously offered to let us use her workspace. We will be decorating straw sunbonnets with artificial flowers to donate to the Montgomery Women's Shelter to hang on the doors of the ladies' rooms. We will provide the hats and flowers, however, if you have some flowers sitting around that you would like to get rid of, please bring them! We will be working from 10:00-1:00 so that we can work in small groups and socially distance.

If you would like to join us, please let Michelle or Debbie know what time works best (we will try to accommodate your request) and if you have flowers to contribute. Please sign up no later than March 17th so that we can make sure everyone is spread out and get your assigned time back to you.

We look forward to seeing as many of you as possible!

Michelle Leavitt aaron.leavitt@sbcglobal.net

Debbie Tingey hawky22@hotmail.com



Eileen Collins was the winner of the lantern that was raffled during the December FB Live presentation. Pictured is her beautiful daughter, Ilissa Monet.



SUNSHINE NEWS

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson

SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member.

If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com so that we can get some supplies to you and put you on our list of volunteers.

2020-2021 SAFD BOARD

President, Pam Dube

Vice President/Website/Events, Aida Quesada

Treasurer, Joyce Uribe

Secretary/Special Events, Kimberlyn Jackson

Membership/Eblasts, Denise Severa

Community Affairs, Debbie Tingey & Michelle Leavitt

Programs, Linda Jackson

Publicity, Debra Kahn

Social, Cathy Bickford

Newsletter, Tami Oliver

Sunshine/Communication, Kimberlyn Jackson

Advisor, Yanick Stam

Tabletop chair, Martha Els

SAFD Membership – Get your ‘Goody Bag’ delivered Curbside!!

Be one of the First Sixty to get your SAFD membership dues mailed in and get a contactless delivered **‘SAFD Swag Bag’!**

Dues are the same, \$25 for students and \$40 all others. You can mail to SAFD, P. O. Box 683166, Houston, TX. 77268-3166 or mail to Treasurer, Joyce Uribe, 17227 Theiss Mail Route Rd., Spring, TX. 77379.

We are keeping the floral fun going, virtually.

Starting with a virtual ‘Wreath Demo’ by Diana Hanley scheduled for September 15th. Great way to stay in touch with your SAFD friends and have fun.

Please follow SAFD on Facebook and check our website (www.safdhouston.org) regularly for updates.

Keep Blooming,

Denise Severa
Membership Chair 2020/21

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman
P.O. Box 683166
Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday

(M/D) _____ Mailing Address:

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale

7215 Ashcroft
Houston, TX 77008
713-771-6691
(Silk flowers, ribbons, other supplies)

Greenleaf Wholesale

2112 Leland
Houston, TX 77003
713-223-0299
(Fresh flowers and supplies)

Pikes Peak of Texas Inc.

4340 Directors Row
Houston, TX 77092
713-686-4500
(Fresh flowers, silk flowers, supplies)
20% off Wednesdays

Southern Floral Co.

1313 W. 20th St.
Houston, TX 77008
713-880-1300
(Fresh flowers and supplies)
20% off Tuesdays

Taylor Wholesale

1601 21st Street
Houston, TX 77008
713-869-7481
(Fresh flowers and supplies)

Mayesh Wholesale

470 Garden Oaks Blvd.
Houston, TX 77018
832-410-4810
(Fresh flowers)

Floral Supply Syndicate

392 Garden Oaks Blvd.
Houston, TX 77018
713-487-4888
(Floral Supplies)

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

FYI.....

- *SAFD is a 501(c) tax exempt charitable organization.*
- *You can deduct your miles involving SAFD business.*
- *You can deduct your membership dues.*
- *You can deduct your donations for raffles for tabletop (cash or item donated)*
- *You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- *You can deduct item donated for our Community Affairs care arrangements.*

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)