



SAFD

FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

November 2020

All about the flowers

I hope this latest newsletter finds you all well and enjoying the nicer cool weather. Certainly this year has not gone as we would have wished but I do hope you have enjoyed our two virtual presentations that we have had on Facebook live. I especially want to thank Diane Hanley, Michelle Leavitt, Debbie Tingey and Linda Jackson for making those happen. I know I learned a lot. You can watch them anytime on our Facebook page if you missed them or just want to see the tips and tricks and how-tos again. We will have another Facebook live presentation in December. Be sure to read the article in this newsletter to let you know when to tune in.

I want to thank all of you who joined SAFD and a warm welcome to new members. I hope you are enjoying your goodie bag that was delivered. If you have had a chance to create an arrangement with the floral grid, send me the picture I will post on our Facebook page. You can send via email to pamdube@sbcglobal.net.

I wish I could tell you we are returning to in person meetings in 2021 but that is looking less likely. Although the church is now allowing in person meetings they are following all the CDC guidelines of face mask wearing, social distancing, maximum number of people per space and sanitizing. Please be sure to check your email regularly and see our updates on our website for how we will proceed come January.

Praying all of you and your families have a safe, healthy and wonderful Thanksgiving.

Pam Dube
President

From Your Programs Chair:

Hello Flower Lovers!

I hope everyone is well and safe during this time!

Next up on our SAFD calendar is a demonstration by Cathy Bickford, our Social Chair! Using both fresh and silk products, Cathy will show us how to use lanterns in holiday themed arrangements. She hopes to show us versatile arrangements used for indoor or outdoor decor. Tune in on Facebook LIVE for this festive demonstration on December 15th at 7pm. I, Linda, will be behind the scenes again asking the questions and reading comments posted while we are live.

In September: To everyone who tuned into our September LIVE demonstration with me and Diana Hanley, thank you all for your support! We hoped to have inspired you to create your own wreaths for these upcoming holidays! A big THANK YOU to Diana Hanley again for making and donating her Christmas wreath and her Halloween Wreath! Our winning members, Katherine Scardasis and Kimberlyn Jackson are sure to love them! If you missed our first Facebook LIVE demonstration, feel free to view and make notes on the Society for the Advancement of Floral Design Facebook page. The video is still there for your enjoyment!



Facebook LIVE video with Diana Hanley showing off some of her handmade wreaths!



More wreath inspiration and Diana Hanley showing how to make her Christmas wreath!

Congratulations again to Katherine Scardasis who won Diana's glittery and spooky wreath! Welcome to our organization! We are so happy to have you! And a Congratulations to Kimberlyn Jackson for winning the festive and jolly Christmas wreath! I'm sorry I don't have a picture of her receiving it as I have been ill and haven't given her the wreath yet.



Katherine Scardasis with her new wreath and SAFD Swag Bag at her home!



Kimberlyn Jackson won Diana Hanley's Christmas Wreath!

****Remember, the first 60 members receive this goodie bag! So get those memberships in today!***

In October: Our two talented Community Affairs Chairs, Debbie Tingey and Michelle Leavitt, were previous SAFD Scholarship winners who used some of their scholarship for an Alan Master's design class! They showed us some of the tips and tricks they learned. Talk about a Trick AND Treat! If you missed this Facebook LIVE presentation, feel free to check out our SAFD Facebook page as the content is still there to view and make notes!



Left to Right: Michelle Leavitt, Debbie Tingey, Alan Masters. During their class with the most talented Alan Masters!



Left to right: Debbie Tingey and Michelle Leavitt



Debbie Tingey with all her arrangements!



Michelle Leavitt with all her arrangements! (Top right is Debbie's yarn wreath template)

For the rest of the SAFD year:

We hope in 2021 we'll be back to in person meetings. So far we have Alan Masters, who was gracious enough to let us reschedule him a 3rd time, on January 19th, and Maggie Bailey from Bramble and Bee will present on March 16th.

We'll see you then!

Linda Jackson, Programs Chair

Season greetings to all!!!!!!!!!!!!!!!!!!!!!!

While certainly most are probably enjoying this beautiful fall season and focused on Thanksgiving, the SAFD elves are getting excited with preparations for the next FB Live event on December 15th at 7:00. The event will focus on design elements to incorporate when using lanterns. Lanterns have the potential to be a home decor staple that can be used both indoors and outdoors as well as seasonally. Certainly, the focus of the event will be Christmas but will include ideas for fall and spring.

Look forward to seeing you all there!
Cathleen Bickford



SUNSHINE NEWS

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson
SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member.

If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or

kimberlynjean@yahoo.com so that we can get some supplies to you and put you on our list of volunteers.

2020-2021 SAFD BOARD

President, Pam Dube

Vice President/Website/Events, Aida Quesada

Treasurer, Joyce Uribe

Secretary/Special Events, *see below

Membership/Eblasts, Denise Severa

Community Affairs, Debbie Tingey & Michelle Leavitt

Programs, Linda Jackson

Publicity, Debra Kahn

Social, Cathy Bickford

Newsletter, Tami Oliver

Sunshine/Communication, Kimberlyn Jackson

Advisor, Yanick Stam

Tabletop chair (11/20), Martha Els

***Volunteer Needed!**

SAFD is in need of a member to step up and join the board as our secretary. Jamie Hartwell, who has faithfully served on the board for a number of years, has resigned due to family obligations. A big thank you to Jamie for her enthusiasm and service! We will miss having you on the board!

If you feel so called to take her place, please contact Pam Dube at 281731-6825 or pamdube@sbcglobal.net. The position requires you to attend board meetings (virtually at present) and record and submit the minutes for approval. We usually meet the first Tuesday of each month beginning at 6:30 pm and the meetings last no longer than two hours.

SAFD Membership – Get your ‘Goody Bag’ delivered Curbside!!

Be one of the First Sixty to get your SAFD membership dues mailed in and get a contactless delivered ‘**SAFD Swag Bag**’!

Dues are the same, \$25 for students and \$40 all others. You can mail to SAFD, P. O. Box 683166, Houston, TX. 77268-3166 or mail to Treasurer, Joyce Uribe, 17227 Theiss Mail Route Rd., Spring, TX. 77379.

We are keeping the floral fun going, virtually.

Starting with a virtual ‘Wreath Demo’ by Diana Hanley scheduled for September 15th. Great way to stay in touch with your SAFD friends and have fun.

Please follow SAFD on Facebook and check our website (www.safdhouston.org) regularly for updates.

Keep Blooming,

Denise Severa

Membership Chair 2020/21

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership

_____ Amt. Pd. _____ Date

pd. _____

Check # _____ Cash _____

Name _____

Birthday (M/D) _____ Mailing Address:

Street:

_____ City,

State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale

7215 Ashcroft
Houston, TX 77008 713-771-6691 (Silk flowers, ribbons, other
supplies)

Pikes Peak of Texas Inc.

4340 Directors Row Houston, TX 77092 713-686-4500 (Fresh flowers, silk flowers,
supplies) 20% off Wednesdays

Southern Floral Co.

1313 W. 20th St. Houston, TX 77008 713-880-1300
(Fresh flowers and supplies) 20% off Tuesdays

Taylor Wholesale

1601 21st Street Houston, TX 77008 713-869-7481
(Fresh flowers and supplies)

Mayesh Wholesale

470 Garden Oaks Blvd. Houston, TX 77018 832-410-4810 (Fresh flowers)

Floral Supply Syndicate

392 Garden Oaks Blvd. Houston, TX 77018 713-487-4888 (Floral Supplies)

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

FYI.....

- *SAFD is a 501(c) tax exempt charitable organization.*
- *You can deduct your miles involving SAFD business.*
- *You can deduct your membership dues.*
- *You can deduct your donations for raffles for tabletop (cash or item donated)*
- *You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- *You can deduct item donated for our Community Affairs care arrangements.*

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)