



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

September 2020

“All About The Flowers!”

First I hope this newsletter finds all of you and your families doing well. It certainly has been a difficult time for many. Thank you to those who already sent in your dues. As we proceed with the new but different start to the SAFD year, I appreciate your support. As I mentioned in my letter to you in July and Linda Jackson explained in August on our Facebook page, our September meeting will be a virtual meeting on Facebook live. Please see her article for details. I am excited and thankful to Diana Hanley and Linda Jackson for their willingness to do this virtually.

We will continue to meet virtually the rest of 2020. Many of you expressed your reservations with in person gatherings during Covid 19. Also our regular meeting place, Christ the Good Shepherd Church is not yet hosting in person meetings. I feel this is the wise way to proceed for now. Please follow SAFD on Facebook and check our website (www.safdhouston.org) regularly for updates.

We are still giving a goody bag to the first 60 members who join and I plan on a contactless delivery to members in October. Dues are still \$40 unless you are a student under 25 and then it is just \$25 to join. Please see Denise's article for details on how to pay.

Tabletop is tentatively rescheduled for April of 2021. Please read Martha's article for more details and how to let her know if you can help by designing a table or in other ways.

Be sure to read through this newsletter for other important information and happenings.

Take care,

Pam Dube

SAFD President

NEW DATE FOR TABLE TOP – 2021

The new date for SAFD Table Top Extravaganza is April 22, 2021. Current designers will be contacted about their plans for the new date. We are accepting interested new table designers. Hopefully by the January meeting, we will be back to a higher level of normalcy.

This event is the main fundraiser for SAFD. It is critical that we all help to make it a success. We will also have the silent auction and we will accept your donations in January.

Thank you for being a part of this special evening.

Martha Els
Table Top Chair

From Your Programs Chair:

Hello Flowers Lovers! I hope everyone is well and safe during this time! As our President, Pam Dube, has mentioned, we are no longer doing In Person meetings. Instead we have chosen to test the waters of virtual meetings and demonstrations!

Diana Hanley will be our Wreath Demonstrator via **Facebook Live on September 15th at 7PM**. She is a wonderfully talented SAFD member! Here is her excerpt for her program:

"Who's ready for a new adventure? Not only is this our first meeting of the month, we are going virtual! This will be SAFD's first meeting of the year and my first Facebook Live! Wreath making has been booming in the last few years and deco mesh wreaths have taken on a new life. I have been bitten by the wreath making bug and have learned different ways to create deco mesh wreaths (among other types of wreaths). On September 15th I am going to share different methods to create a deco mesh base, selecting ribbon, signs and embellishments. I will also share the supplies you will need to create your own wreath and where you can purchase these items. I have learned from various wreath makers and will share their information as well. So, be sure to have a pen and paper ready! Looking forward to "seeing you" on September 15th at 7PM! Be sure to invite your friends and family. (And wish me luck! EEK!!!)"

Below are some super cute wreaths made by Diana!



I, Linda, will help her on the sidelines with questions asked by you! So be sure to login to Facebook and go to the Society for the Advancement of Floral Design page to watch and comment LIVE! This is a free demonstration to all creative and crafty flower lovers! Thank you again Diana Hanley for being our first Virtual Demonstrator!

Did I mention Diana Hanley will be gifting one of her beautiful wreaths to a lucky SAFD member?! I will place all member names in a hat, or a cute basket, to pick a winner! Be sure to pay your dues and send in your membership applications by October 15th! I will announce that lucky member on October 17th at 7PM!

Later into the 2020 year, we have Michelle Leavitt and Debbie Tingey on October 20th at 7PM. We hope in 2021 we'll be back to in person meetings. So far we have Alan Masters, who was gracious enough to let us reschedule him a 3rd time, on January 19th, and Maggie Bailey from Bramble and Bee will present on March 16th.

We'll see you then!

Linda Jackson, Programs Chair

Community Affairs

Due to concerns over COVID-19, we have decided to cancel the community affairs event that was scheduled for October. We hope to be able to meet again soon in the future. In the meantime, we wish everyone well!

We would like to challenge you to do your own service to the degree you feel comfortable, by using your floral skills to brighten a friend's day. (or a neighbor, or even a stranger!)

Take care flower friends!

Debbie and Michelle
Community Affairs chairs



SUNSHINE NEWS

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson
SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member.

If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com so that we can get some supplies to you and put you on our list of volunteers.

2020-2021 SAFD BOARD

President, Pam Dube

Vice President/Website/Events, Aida Quesada

Treasurer, Joyce Uribe

Secretary/Special Events, *see below

Membership/Eblasts, Denise Severa

Community Affairs, Debbie Tingey & Michelle Leavitt

Programs, Linda Jackson

Publicity, Debra Kahn

Social, Cathy Bickford

Newsletter, Tami Oliver

Sunshine/Communication, Kimberlyn Jackson

Advisor, Yanick Stam

Tabletop chair (11/20), Martha Els

***Volunteer Needed!**

SAFD is in need of a member to step up and join the board as our secretary. Jamie Hartwell, who has faithfully served on the board for a number of years, has resigned due to family obligations. A big thank you to Jamie for her enthusiasm and service! We will miss having you on the board!

If you feel so called to take her place, please contact Pam Dube at 281-731-6825 or pamdube@sbcglobal.net. The position requires you to attend board meetings (virtually at present) and record and submit the minutes for approval. We usually meet the first Tuesday of each month beginning at 6:30 pm and the meetings last no longer than two hours.

SAFD Membership – Get your ‘Goody Bag’ delivered Curbside!!

Be one of the First Sixty to get your SAFD membership dues mailed in and get a contactless delivered ‘**SAFD Swag Bag**’!

Dues are the same, \$25 for students and \$40 all others. You can mail to SAFD, P. O. Box 683166, Houston, TX. 77268-3166 or mail to Treasurer, Joyce Uribe, 17227 Theiss Mail Route Rd., Spring, TX. 77379.

We are keeping the floral fun going, virtually.

Starting with a virtual ‘Wreath Demo’ by Diana Hanley scheduled for September 15th. Great way to stay in touch with your SAFD friends and have fun.

Please follow SAFD on Facebook and check our website (www.safdhouston.org) regularly for updates.

Keep Blooming,

Denise Severa
Membership Chair 2020/21

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman
P.O. Box 683166
Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday

(M/D) _____ Mailing Address:

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale

7215 Ashcroft
Houston, TX 77008
713-771-6691
(Silk flowers, ribbons, other supplies)

Greenleaf Wholesale

2112 Leland
Houston, TX 77003
713-223-0299
(Fresh flowers and supplies)

Pikes Peak of Texas Inc.

4340 Directors Row
Houston, TX 77092
713-686-4500
(Fresh flowers, silk flowers, supplies)
20% off Wednesdays

Southern Floral Co.

1313 W. 20th St.
Houston, TX 77008
713-880-1300
(Fresh flowers and supplies)
20% off Tuesdays

Taylor Wholesale

1601 21st Street
Houston, TX 77008
713-869-7481
(Fresh flowers and supplies)

Mayesh Wholesale

470 Garden Oaks Blvd.
Houston, TX 77018
832-410-4810
(Fresh flowers)

Floral Supply Syndicate
392 Garden Oaks Blvd.
Houston, TX 77018
713-487-4888
(Floral Supplies)

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

FYI.....

- SAFD is a 501(c) tax exempt charitable organization.*
- You can deduct your miles involving SAFD business.*
- You can deduct your membership dues.*
- You can deduct your donations for raffles for tabletop (cash or item donated)*
- You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- You can deduct item donated for our Community Affairs care arrangements.*

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)