



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

May 2018



May 2018

President's Message

WE DID IT! We have another successful Tabletop Charity Gala under our belt! For those of you that participated, attended and enjoyed the festivities, I would like to say **THANK YOU SO VERY MUCH!**

Teamwork is Dreamwork. Now to wrap things up for Tabletop, there is one last detail. Don't forget to **PURCHASE your CDs and PHOTOBOOK** as a keepsake of this beautiful floral event. You may

contact our delightful treasurer, **Joyce Uribe** at uribie@sbcglobal.net or **281-798-6425**.

I am hopeful that you all enjoyed **Dr. Mable John** as much as I did. **She is truly a legend and will always hold a very special place in my heart.** When I think of the vast number of people that she helps and lives she changes on a daily basis, my heart just skips two beats. Her intelligence, charm and caring nature is second to none. I am hopeful that we were able to give back to her as she has given to others.

As we move forward to the upcoming term, there is a new sheriff in town and her name is **Pam Dube**. Pam has graciously stepped up to be President of SAFD for the upcoming term. Pam has been a long-term member and has been on the board for many years. I am sure she will do an amazing job. I am excited for her to take on the role of president.

Our next and final meeting for this year term will be a workshop with presenter **Nicola Parker** on May 15th. I am always **in awe** with Nicola's work and is truly looking forward to her leaf manipulation training. This is definitely a meeting to attend.

Also, once again **Nicola** will be heading up the **Memorial Day Flowers Event** at the **Houston National Cemetery**. SAFD will definitely donate roses to this event as we have done in the past. We are also hopeful that our members will come out and participate in the spreading of love of giving family members that have lost loved ones that served in the military flowers to put on their graves. If you have never been to this Memorial Day ceremony, I strongly urge you to attend. If you've attended before, then please attend again.

Last year was a mind-boggling experience as it was my first time at this cemetery. **Nicola** with the help of SAFD and other organizations ***handed out 10,000 roses***. It helped me realize the vast amount of people that put their life on the line so that I can be free. What an honor; I am truly Appreciative!

Well, It has been an awesome **two years**, to serve as your president. As I am writing this, it just dawned on me that this will be my last article. I have so many emotions as I say farewell to my role as SAFD President. However, one thing that will always remain is my LOVE and RESPECT for SAFD. Thank you for making my terms joyous and memorable.

XOXO
Eileen Collins

May SAFD Meeting

Tuesday May 15 6:30 pm
Christ the Good Shepherd Church

Nicola Parker has been working in the floral industry for 18 years. She has been an active member of TSFA. She served on the Education Committee for 6 years. Also, she was the Retail Director. She was the President of Allied Florist of Houston, and she served on the board for AIFD South Central Unit. There, she is Vice President for the 2018-2019 year. She won both the Houston and Texas cup in 2012. She is in charge of the Memorial Day Flowers at Houston National Cemetery. Roses are handed out to families of fallen veterans. Nicola's husband, friends, neighbors, and SAFD members helps hand out roses. Last year 10,000 roses were handed out. Nicola will teach a hands-on leaf manipulation workshop.

Regards,
Ilissa Collins- Programs Chair

Volunteering:

SAFD once again will participate with the processing and distribution of roses to be placed on the graves at the Houston National Cemetery on Memorial Day, May 28th. This is a very moving experience. If you would like to help, you can arrive starting at 7am. Please bring clippers with you and wear comfortable clothes and shoes. There will be an area near the rotunda where the flowers will be processed for distribution. If you would like an email reminder sign up at our May meeting or email me pamdube@sbcglobal.net

Hi SAFD friends,

We want to personally invite the SAFD members to our Homecoming Show featuring

Abel Gonzales-Mencio TMF on Saturday, August 4, 2018.

Although most of you do not design Homecoming mums, Abel will also be showing corsage

ideas and sharing design tips and stories.

You can shop our Supply department since all items will be on sale for Show Day.

Plus, we miss y'all and Abel is looking forward to chatting with all of you.

Sincerely,

Susan and Abel

Susan B. Weatherford

Vice President

Southern Floral Company

1313 West 20th Street • Houston, TX 77008

Ph: (713) 880-1300 • **Fax:** (713) 880-4937

Past President

Texas State Florists' Association

PO Box 170760 • Austin, TX 78717

Ph: (800) 375-0361 • **Fax:** (512) 834-2150

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Tabletop Photo Book and CD's now available!

Order form for CD's and Photo Book SAFD Tabletop 2018

Costs: CD \$15.00. Photo Book \$50.00

Name:_____

Address:_____

Phone number:_____

Email:_____

Date:_____

Paid:_____

If paying by credit card:

CC number_____ exp. Date_____

Security code_____ Zip code_____

Thank you for your purchase.

Joyce Uribe



SUNSHINE NEWS

Welcome to the 2017/2018 SAFD Season!

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson

SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member. If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact either Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com or Pam Dube at 281-731-6825 or pamdube@sbcglobal.net so that we can get some supplies to you and put you on our list of volunteers.

At a glance.....

- * **SAFD awards two in-house Scholarships** to be used on a floral class. Scholarship Points are earned throughout the year for your SAFD involvement.
- * SAFD offers **Community Affairs Workshops**: Small Arrangements are made by YOU and delivered to nearby nursing homes/hospice, etc. **Community Event Outreach Workshops**: SAFD donates centerpieces to other non-profit organizations for their fundraisers.
- * SAFD offers **“Hands-On” Teaching**. Workshops are held 1-2 times per year, usually on our General Meeting Day and Time. Led by a professional, you make and then take home a beautiful floral arrangement. *You must prepay for these workshops prior to the event.*
- * Need more info? Contact: Denise Severa denisev.severa@gmail.com

Membership

Please note: SAFD membership dues are now \$65. (If you are over the age of 65, dues are \$55). Guests may attend one meeting for free. After the first complimentary meeting, you must pay full dues to continue participation with SAFD. Since we are a non-profit organization, your membership dues make it possible for us to sponsor other non-profit events in our community, to provide training and support to floral lovers of all levels and to award scholarships each year. Your continued support is greatly appreciated and we love new members!

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$65 or \$55 if age 65 or over. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday _____

(M/D) _____ Mailing Address: _____

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale
7215 Ashcroft
Houston 77081
713-771-6691
(Silk florals, ribbons, other supplies)

Garden Expo
1220 W 20th St
Houston 77008
713-861-5100
(Nursery-Live plants)

Greenleaf Wholesale
2112 Leeland
Houston 77003
713-223-0299
(Fresh and Perm flowers. Tues: 20% off)

Weatherford Farms
13223 Murphy Rd
Stafford, TX 77477
281-498-7261
(Green and blooming plants)

Pikes Peak of TX, Inc
4340 Directors Row
Houston 77092
713-686-4500
(Fresh/perm flowers. Wed: 20%)

Southern Floral Co.
1313 W 20th St
Houston 77008
713-880-1300
(Fresh flowers, supplies) Tues

Taylor Wholesale
1601 21st St
Houston 77008
713-869-7481
(Fresh flowers/supplies)

Mayesh Wholesale
470 Garden Oaks Blvd
Houston, TX 77016
832-410-4810
(Fresh flowers)

FYI.....

- SAFD is a 501(c) tax exempt charitable organization.
- You can deduct your miles involving SAFD business.
- You can deduct your membership dues.
- You can deduct your donations for raffles for tabletop (cash or item donated)
- You can deduct items used for your tabletop display as long as it is not used for your personal gain
- You can deduct item donated for our Community Affairs care arrangements.

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)

Please remember to participate in “SAFD Tuesday” by sharing pictures and information on FB, Instagram and other social media platforms. Even if you share our SAFD newsletter with a few friends, this can really go a long way to get the word out about this terrific organization!