



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

January 2018



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President's Message

Have you ever wondered why January 1st is the start of the new year? I have often wondered why. Therefore, I did a little research to find the answer and share it with you. In 45 B.C. New Year's Day is celebrated on January I for the first time in history as the Julian calendar takes effect. Soon after becoming a Roman dictator, Julius Caesar decided that the traditional Roman calendar was in

dire need of reform.

The early Roman calendar consisted of 10 months and 304 days with each new year beginning at the vernal equinox according to tradition, it was created by Romulus, the founder of Rome. In the eighth century B.C. A later king, Numa Pompilius, is credited with adding the months Januarius and Februarius. Januarius was dedicated to Janus, god of gateways and beginnings, for whom January is also named.

Another interesting thing I found is that the Spicy-scented carnations, like 'Cinnamon Red Hot' are the birth flowers for January. Different colors convey different meanings. White carnations symbolize pure love, while yellow means "wish you were here" and pink says, "your unforgettable". Snowdrops, which indicate hope and beauty are also flowers for this month.

As we begin this new year with SAFD I am encouraged that we will embark on learning new floral techniques, meet new friends, be a blessing to others through community service and most of all become a better YOU.

One of the things that I do each year is sit down with some quiet time and jot down the things I improved on, new things that I learned and compare where I am now over where I was in the previous year. Then I ask myself the question, can more improvement be made? For some reason the answer is always YES!

I then proceed to determine which areas need the most improvement. Finally, I set a plan to work to improve those areas. Although, I realize that I will never be perfect, I am quite please with myself as I am better than I was before. This really does give me peace of mind! With that said, I am wishing each of you a very happy, prosperous and peaceful New Year!

XOXO

Eileen Collins



Volunteer opportunities:

UPCOMING COMMUNITY AFFAIRS WORKSHOP

Please join me on Thursday, January 11, 2018 beginning at 7 PM at Christ the Good Shepherd Catholic Church located on Klein Church Road. We will be creating floral pieces to go to a local nursing home. You can sign up at the December meeting or call 281-731-6825 or email

pamdube@sbcglobal.net to volunteer.

Hope to see you there!

Pam Dube

Other news:



Tabletop raffle tickets now available. Once again this year we will be selling raffle tickets for a grand prize of \$1000 in Visa gift cards to be drawn at our annual tabletop gala. We have the tickets available for sale and pick up by our members. We are asking all members to sell a minimum of 10 tickets. Each ticket cost \$10 and the winner will be drawn at the gala on April 26, 2018. If you did not pick up tickets already, you can pick them up at the January meeting. Maybe this year you or one of your family or friends will be the lucky winner. If you cannot attend a meeting but would like to have

tickets to sell, you may call me at 281-731-6825 to arrange to get you the tickets. Thank you as always for your support of SAFD. Pam Dube

January SAFD Meeting

Our January 16, 2018 meeting will be held at Greenleaf Wholesale from 6:30-9:00 pm. The designer for the meeting is Alan Masters, President of Allied Florist Houston. He will present how to do Valentine's Day arrangements.

He will have a minimum of 7 arrangements total where he will design and explain 3 Valentine's Day arrangements, and he will have 4 pre-made centerpieces. He will demonstrate the latest and greatest floral ideas in front of the group. The designs and containers will be auctioned off to the SAFD members.

Regards,
Ilissa Collins
SAFD-Programs Chair



SAFD
&
The Allied Florists of
Houston
Proudly Present
Alan Masters AIFD CFD
“Hearts of Gold”

A Valentine program with a twist.
Come have fun as we combine together
to provide a fun filled, educational
evening filled with Valentine’s Day
Florals.

Greenleaf Wholesale
2112 Leeland
Houston, Tx 77003

NO CHARGE
Snacks will be provided

**A bus will be provided, if needed, for our members to who do not wish to drive downtown. There will be room for up to 26 passengers. We will meet at the Barbara Bush Library parking lot leaving promptly at 5:00.*



SUNSHINE NEWS

Welcome to the 2017/2018 SAFD Season!

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson

SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member.

If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact either Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com or Pam Dube at 281-731-6825 or pamdube@sbcglobal.net so that we can get some supplies to you and put you on our list of volunteers.

At a glance.....

- * **SAFD awards two in-house Scholarships** to be used on a floral class. Scholarship Points are earned throughout the year for your SAFD involvement.
- * SAFD offers **Community Affairs Workshops**: Small Arrangements are made by YOU and delivered to nearby nursing homes/hospice, etc. **Community Event Outreach Workshops**: SAFD donates centerpieces to other non-profit organizations for their fundraisers.
- * SAFD offers **“Hands-On” Teaching**. Workshops are held 1-2 times per year, usually on our General Meeting Day and Time. Led by a professional, you make and then take home a beautiful floral arrangement. *You must prepay for these workshops prior to the event.*
- * Need more info? Contact: Denise Severa denisev.severa@gmail.com

Membership

Please note: SAFD membership dues are now \$65. (If you are over the age of 65, dues are \$55). Guests may attend one meeting for free. After the first complimentary meeting, you must pay full dues to continue participation with SAFD. Since we are a non-profit organization, your membership dues make it possible for us to sponsor other non-profit events in our community, to provide training and support to floral lovers of all levels and to award scholarships each year. Your continued support is greatly appreciated and we love new members!

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$65 or \$55 if age 65 or over. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday _____

(M/D) _____ Mailing Address: _____

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale

7215 Ashcroft

Houston 77081

713-771-6691

(Silk florals, ribbons, other supplies)

Pikes Peak of TX, Inc

4340 Directors Row

Houston 77092

713-686-4500

(Fresh/perm flowers. Wed: 20%)

Garden Expo

1220 W 20th St

Houston 77008

713-861-5100

(Nursery-Live plants)

Southern Floral Co.

1313 W 20th St

Houston 77008

713-880-1300

(Fresh flowers, supplies) Tues

Greenleaf Wholesale

2112 Leeland

Houston 77003

713-223-0299

(Fresh and Perm flowers. Tues: 20% off)

Taylor Wholesale

1601 21st St

Houston 77008

713-869-7481

(Fresh flowers/supplies)

Weatherford Farms

13223 Murphy Rd

Stafford, TX 77477

281-498-7261

(Green and blooming plants)

FYI.....

- SAFD is a 501(c) tax exempt charitable organization.
- You can deduct your miles involving SAFD business.
- You can deduct your membership dues.
- You can deduct your donations for raffles for tabletop (cash or item donated)
- You can deduct items used for your tabletop display as long as it is not used for your personal gain
- You can deduct item donated for our Community Affairs care arrangements.

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)

Please remember to participate in “SAFD Tuesday” by sharing pictures and information on FB, Instagram and other social media platforms. Even if you share our SAFD newsletter with a few friends, this can really go a long way to get the word out about this terrific organization!