



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

August 2018

“All About The Flowers!”

That is our theme for the new SAFD year!

I hope you are as excited as I am to get the new year started. We will be back at the Forum at Cypress Creek Christian Church. Meetings will be on the third Tuesday of September, November, January, March and May beginning with our social half hour at 6:30pm. Dues are just \$40 unless you are a student 24 years or younger than just \$25! Of course you still get all the wonderful benefits of being a SAFD member; buying power at the local wholesalers, awesome programs from top designers, hands on workshops, bus trips, member rate to attend Allied programs, opportunity to apply for our scholarship, and a great group to volunteer with at our Community Affairs workshops and events. I am encouraging every SAFD member to bring a friend in September. Don't keep SAFD a secret. Let your friends enjoy an evening out with an opportunity to take home a beautiful floral design at our raffles. Your board has been busy planning what I know will be a wonderful year for all. Be sure to check the website for updates regularly.

safdhouston.org

Pam Dube
SAFD President

Texas State Floral Forum

I was lucky enough to be able to attend the forum held by Texas State Floral Association in July. It was three days of inspiring design, new trends, tips and products along with an abundance of gorgeous flowers. Many of the florals adorning the hotel were designed by SAFD friends, Alan Masters, Nikki Parker and Nora Cisneros to name a few. David Tutera was the keynote speaker and we got a glimpse into his very interesting world. Jenny Thomasson's designs were truly out of the box. Christopher White presented interior trends and yes macrame is back. Still looking for my instructions from 1979! Fabian Salcedo displayed beautiful florals in settings fit for wedding. We got a glimpse into the competitive side of floral design as Pete Samek showcased pieces that might be designed for FTD World Cup 2019 and lastly we were transported back in time with the beautiful and timeless floral design of Kiana Underwood.

At the luncheon on Sunday they awarded SAFD's two scholarships. We were surprised when one of the recipients was a gentleman we had been talking to over the last few days and the other was sitting at our table! Dawson Clark is from Georgetown and embarking on creating a new wedding venue in that area. Jessica Smith is a floral design teacher from Caney Creek High School in Conroe ISD.

I bent quite a few ears talking about our wonderful organization and all the great work we do. I hope I made a few lasting connections that will turn into new members or partners to help SAFD learn, share and then give it away.

Pam Dube











SAFD Scholarship winners: Jessica Smith and Dawson Clark

**September SAFD Meeting
Tuesday September 18, 2018
Forum @ Cypress Creek Christian Church**

Our opening September presenter is **Alex Torres** who will be showcasing “Reinvention: Classic Designs for a New Generation!” He will present traditional, old-style designs then show how they’re updated into more modern and contemporary pieces!

If you’re not seeing our monthly announcement in your neighborhood newsletter, please contact Linda Jackson, the Publicity Chairman, to give your newsletter’s information. 832-454-0330

Community Affairs

Dear SAFD Members:

I am so excited to work with all of you on community Affairs! We will have three opportunities to make arrangement to give to places like nursing homes, hospitals, half-way houses, etc. If you have a cause that you think would benefit from our Community Outreach, please feel free to contact me with their information. Our Outreach dates for the year are: October 30th, January 10th and March 5th.

Michelle Leavitt
aaron.leavitt@sbcglobal.net



SUNSHINE NEWS

Welcome to the 2018/2019 SAFD Season!

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson
SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member. If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com pamdube@sbcglobal.net so that we can get some supplies to you and put you on our list of volunteers.

September's "Tip of the Month"

Did you know that hydrangeas actually drink from their heads as well as their stems? If you have problems with wilting, drooping hydrangeas, try this:

Submerge the heads in a "bath" of water for about 45 minutes (some suggest using ice water). Then recut the stems at an angle, dip the stem in boiling water and then place in a vase of fresh water. They should revive in a couple of hours and live another day or two!

Welcome to our new 2018/2019 SAFD Board

President	Pam Dube
Vice President, Website, Special Events	Aida Quesada
Treasurer	Joyce Uribe
Secretary and Special Events	Jamie Hartwell
Membership	Denise Severa
Community Affairs	Michelle Leavitt
Programs and Publicity	Linda Jackson
Social	Yanick Stam
Newsletter	Tami Oliver
Sunshine and Communications	Kimberlyn Jackson
Advisor	Eileen Collins

At a glance.....

- * **SAFD awards two in-house Scholarships** to be used on a floral class. Scholarship Points are earned throughout the year for your SAFD involvement.
- * SAFD offers **Community Affairs Workshops**: Small Arrangements are made by YOU and delivered to nearby nursing homes/hospice, etc. **Community Event Outreach Workshops**: SAFD donates centerpieces to other non-profit organizations for their fundraisers.
- * SAFD offers **“Hands-On” Teaching**. Workshops are held 1-2 times per year, usually on our General Meeting Day and Time. Led by a professional, you make and then take home a beautiful floral arrangement. *You must prepay for these workshops prior to the event.*
- * Need more info? Contact: Denise Severa denisev.severa@gmail.com

Membership

Please note: SAFD membership dues are now \$40. Guests may attend one meeting for free and subsequent meeting for \$15 per meeting. Since we are a non-profit organization, your membership dues make it possible for us to sponsor other non-profit events in our community, to provide training and support to floral lovers of all levels and to award scholarships each year. Your continued support is greatly appreciated and we love new members!

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday _____

(M/D) _____ Mailing Address: _____

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale

7215 Ashcroft

Houston 77081

713-771-6691

(Silk florals, ribbons, other supplies)

Pikes Peak of TX, Inc

4340 Directors Row

Houston 77092

713-686-4500

(Fresh/perm flowers. Wed: 20%)

Garden Expo

1220 W 20th St

Houston 77008

713-861-5100

(Nursery-Live plants)

Southern Floral Co.

1313 W 20th St

Houston 77008

713-880-1300

(Fresh flowers, supplies) Tues

Greenleaf Wholesale

2112 Leeland

Houston 77003

713-223-0299

(Fresh and Perm flowers. Tues: 20% off)

Taylor Wholesale

1601 21st St

Houston 77008

713-869-7481

(Fresh flowers/supplies)

Weatherford Farms

13223 Murphy Rd

Stafford, TX 77477

281-498-7261

(Green and blooming plants)

Mayesh Wholesale

470 Garden Oaks Blvd

Houston, TX 77016

832-410-4810

(Fresh flowers)

BREAKING GOOD NEWS!

There is a new SAFD buying power partner in town! **Floral Supply Syndicate** has opened a store at 392 Garden Oaks Blvd, in the same complex as Mayesh. When you join SAFD this year you will also get a buyer's card to purchase from FSS. As with all of our partners, you will need to pay the tax. They are having a **grand opening show on August 29 from 4-8 pm**. The cost is \$25 but includes a program, catered meal and special discounts on select products. If you want to go, RSVP to Robert or Jon at 713-487-4888. Space is limited so don't delay. FSS has hard goods only but, trust me, a spectacular array of containers, ribbons and so much more.

Hope to see you there!

Pam Dube

FYI.....

- *SAFD is a 501(c) tax exempt charitable organization.*
- *You can deduct your miles involving SAFD business.*
- *You can deduct your membership dues.*
- *You can deduct your donations for raffles for tabletop (cash or item donated)*
- *You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- *You can deduct item donated for our Community Affairs care arrangements.*

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)