



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

April 2018



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President's Message

WOW, we are almost there! Can you believe the SAFD Annual Tabletop Gala is only a few weeks away? **"The Guess Who is Coming to Dinner"** themed gala will be held on April 26, 2018 at Shirley Acres, located at 217 Woerner Road, Houston, TX 77090.

If you are interested in designing a tablescape or attending this event please contact me at

eileen@eileenpcollins.com. I still have a few invitations if you need some for your potential guests.

To **purchase tickets**, you or your guests can either mail a check to Joyce Uribe at SAFD's mailing address of P.O. Box 683166, Houston, TX 77268. You can also call Joyce at 281-798-6425 or e-mail her at uribie@sbcglobal.net.

If you are **designing a table and want your table featured in our program book**, you must have your table theme written description to Denise Severa at denisev.severa@gmail.com by **April 12th**. Please try to be a little creative in your description and include what inspired you to create your tablescape. The recipe to your table is always a hit as well. If your dishes have a special meaning we would love to hear about that too. Getting your description to Denise on time will allow her to get the program books prepared and printed at a much lower cost.

Other questions regarding Tabletop can be answered by **our programs chair, Ilissa Collins** who can be reached by phone at 832-692-1705 or e-mail at ilissams@yahoo.com. She will be happy to assist you.

Need raffle tickets, call Pam Dube at 281-731-6825 or e-mail Pam at pamdube@sbcglobal.net. or **Linda Jackson** at lindamariej92@yahoo.com. Remember we will be giving away a \$1,000 VISA CARD. Please SELL, SELL, SELL! This is our biggest fundraiser of the year. We use this money to fund scholarships, help other charities, pay for the designers at our general meeting and make a huge difference in Houston one FLOWER at a time. I know you are as tired as I am right now, yet we have to find the energy to continue to keep pushing. EXCELLENCE begins when you are usually at the point of exhaustion. so let's make a commitment to reach out one more time. Here is an idea for you, if you are on **Facebook, set up Tabletop as an event** on your page and invite all of your Facebook friends. Then go to INSTAGRAM and invite your friends there as well. Technology has made it a lot easier to reach more people let's use it to our advantage. The best thing about this is that it is free.

If you have an **auction item** that you would like to donate, please contact **Jamie Hartwell** at jhartwell34@gmail.com or **Tami Oliver** at gammitami59@yahoo.com.

This is going to be an evening you will remember for a lifetime. We have worked really hard, it is time for us to enjoy the fruits of our labor!!!! Let the excitement begin.....! **When was the last time you were in awe all night long?** Ladies and gentlemen, I invite you to a night of amazement and fun,

With Much Anticipation,

Eileen Collins

Volunteering:

Share the Love Event

On March 13, eight lovely SAFD ladies created 14 beautiful fresh floral arrangements at our last Community Affairs workshop for the year. This was our annual Share the Love event. We used blue irises, mini green hydrangea, spring colored carnations and poms and Monte Casino aster as filler to create a garden window box inspired design. Each member took one or two arrangements home to give away to someone and tell them about SAFD. Some of the arrangements went to people needing some comfort from loss or illness, good neighbors who always help others and we even left one at the church as a thank you for sharing their space with us. It has been a great pleasure to head up this part of SAFD for the last few years. A big thanks to all who participated in helping SAFD share the love of flowers.

Pam Dube







Board Positions:

We have SAFD board member positions available for the 2018/2019 year, which runs from August through May.

Please contact Linda Jackson, Ilissa Collins at 832-692-1705 or e-mail at ilissams@yahoo.com or Jamie Hartwell at 281-620-2371 for further details.

Other news:



Tabletop raffle tickets now available. Once again this year we will be selling raffle tickets for a grand prize of \$1000 in Visa gift cards to be drawn at our annual tabletop gala. We have the tickets available for sale and pick up by our members. We are asking all members to sell a minimum of 10 tickets. Each ticket cost \$10 and the winner will be drawn at the gala on April 26, 2018. Maybe this year you or one of your family or friends will be the lucky winner. If you cannot attend a meeting but would like to have tickets to sell, you may call me at 281-731-6825 to arrange to get you the tickets. Thank you as always for your support of SAFD.

If you have sold your raffle tickets, be sure to bring the stubs and payment to our April meeting. Remember you do not have to be present to win but it would be so exciting if the winner were there with us that evening. But don't worry, if you have not yet bought a ticket or two, they will be available for purchase at the tabletop gala. This just might be your lucky night to win, so start dreaming of what you will treat yourself to with the **\$1000 prize!**

Pam Dube

April SAFD Meeting:

The designer for April 17, 2018 is Ilissa Monet Collins. I will demonstrate how to wrap presents beautifully. I will bring approximately 6 presents of which 3 will be designed in front of the group. Also, I will bring approximately 3 premade presents to have a total of approximately 6 to auction off.

Sincerely,

Ilissa Collins
SAFD-Programs Chair



SUNSHINE NEWS

Welcome to the 2017/2018 SAFD Season!

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson
SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member. If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact either Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com or Pam Dube at 281-731-6825 or pamdube@sbcglobal.net so that we can get some supplies to you and put you on our list of volunteers.

At a glance.....

- * **SAFD awards two in-house Scholarships** to be used on a floral class. Scholarship Points are earned throughout the year for your SAFD involvement.
- * SAFD offers **Community Affairs Workshops**: Small Arrangements are made by YOU and delivered to nearby nursing homes/hospice, etc. **Community Event Outreach Workshops**: SAFD donates centerpieces to other non-profit organizations for their fundraisers.
- * SAFD offers **“Hands-On” Teaching**. Workshops are held 1-2 times per year, usually on our General Meeting Day and Time. Led by a professional, you make and then take home a beautiful floral arrangement. *You must prepay for these workshops prior to the event.*
- * Need more info? Contact: Denise Severa denisev.severa@gmail.com

Membership

Please note: SAFD membership dues are now \$65. (If you are over the age of 65, dues are \$55). Guests may attend one meeting for free. After the first complimentary meeting, you must pay full dues to continue participation with SAFD. Since we are a non-profit organization, your membership dues make it possible for us to sponsor other non-profit events in our community, to provide training and support to floral lovers of all levels and to award scholarships each year. Your continued support is greatly appreciated and we love new members!

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$65 or \$55 if age 65 or over. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday

(M/D) _____ Mailing Address:

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale
7215 Ashcroft
Houston 77081
713-771-6691
(Silk florals, ribbons, other supplies)

Garden Expo
1220 W 20th St
Houston 77008
713-861-5100
(Nursery-Live plants)

Greenleaf Wholesale
2112 Leeland
Houston 77003
713-223-0299
(Fresh and Perm flowers. Tues: 20% off)

Weatherford Farms
13223 Murphy Rd
Stafford, TX 77477
281-498-7261
(Green and blooming plants)

Pikes Peak of TX, Inc
4340 Directors Row
Houston 77092
713-686-4500
(Fresh/perm flowers. Wed: 20%)

Southern Floral Co.
1313 W 20th St
Houston 77008
713-880-1300
(Fresh flowers, supplies) Tues

Taylor Wholesale
1601 21st St
Houston 77008
713-869-7481
(Fresh flowers/supplies)

FYI.....

- SAFD is a 501(c) tax exempt charitable organization.
- You can deduct your miles involving SAFD business.
- You can deduct your membership dues.
- You can deduct your donations for raffles for tabletop (cash or item donated)
- You can deduct items used for your tabletop display as long as it is not used for your personal gain
- You can deduct item donated for our Community Affairs care arrangements.

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)

Please remember to participate in “SAFD Tuesday” by sharing pictures and information on FB, Instagram and other social media platforms. Even if you share our SAFD newsletter with a few friends, this can really go a long way to get the word out about this terrific organization!