



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

January 2020

All about the flowers

Seems almost impossible that the calendar reads 2020. Happy New Year everyone and I pray it is a great year for you. We ended 2019 with a wonderful presentation from designer Debbie Lyons from Kroger.

The designs she created with orchids were spectacular. I hope those who were lucky enough to take one home still have them blooming and alive. To top off 2019, I would like to thank Martha Els for hosting and designing our hands-on workshop. They were almost 20 of us making gorgeous arrangements of white carnations with lots of gold and silver accents to place on a beautiful birch plant stand. The added bonus of a gorgeous red poinsettia to help us decorate our homes for the holidays made this workshop over the top. Thanks again Martha.

Don't worry if you missed that hands-on, we are having another one on March 5 and Michelle Leavitt will be helping us to design another beautiful arrangement. Look for her article in this newsletter and be prepared to sign up at our January meeting.

It is time to swing into full-on Tabletop mode at SAFD. Martha and all the board members have their assignments but we would appreciate help from those not on the board as well. We could especially use a few helpers the night of the event to help with Silent Auction items to make sure that paying and picking up of items proceeds smoothly and as quickly as possible. Please see Martha or any board member to volunteer. Remember the date is April 23 and it is our one big fundraiser for the year. I hope you are selling your raffle tickets, perhaps you or your friend will be the big winner

of the \$1000 Visa gift card!!! I will have them available at our general meeting on 1/21/20 in case you need more or need to pick yours up. It would be wonderful if each member was able to sell at least 10 tickets. The Silent Auction could also use your donations so please see the article for what they need and bring to the meeting.

If you have been trying to look up SAFD on our website, we have recently experienced hacking. There is no information to worry about someone getting. Aida has been working hard to restore the page. You can find us on Facebook too.

I hope you are able to come to our next General Meeting on Tuesday, January 21, 2020. It will be held at Christ the Good Shepherd Church on Klein Church Road. Socializing and snacking start at 6:30pm with the meeting at 7pm. Once again we have Nicola Parker and Alex Torres as our presenters. Read Linda's article for more information. We will also have fresh floral foam available for purchase by the brick in both green and the new black, while supply last. The cost will be the same as if you went to the wholesaler. I know a lot of us want foam but just don't need a whole case so we can share.

We will be awarding our in-house scholarships at Tabletop. If you need an application see Kimberlyn for details.

We are also looking ahead to next SAFD year for new board members. If you are interested in knowing more about being on the board or wish to toss your name out for nomination, please see any current board member. Last year we were blessed with two new members who joined the board and would love to have some more.

Currently we have 46 SAFD members. I would love to see us closer to 60 soon. Please invite a friend to join us or call a former member and encourage them to return. Dues are just \$40 (\$25 for students 25 and under) or \$10 to attend as a guest.

Pam Dube

Swing into Spring with our hands-on workshop!

On Thursday, March 5th @ 6:30 we will be getting creative with a hands-on workshop. Join us and make a beautiful spring design with many reusable elements, so that you can recreate it again and again! The cost for the workshop will be \$40 and you must sign up and pay no later than Feb 25th.

Below is the inspiration:



Table Top 2020 – April 23, 2020 – Shirley Acres

Table Top Designers – We still have space for additional Table Designers for our Extravaganza on Thursday, April 23rd.

There are members who will help you plan your Table. Also, we have Guidelines to help all of the Designers with updates to create our successful Fund Raiser.

Email or call Martha Els to sign-up or ask any questions.

martha@marthaels.com 281-446-1151

Table Top – Silent Auction

The Silent Auction is reliant on the donations from its members each year. We will begin collecting your items in January. Please donate new or gently used items that would be appealing to women such as: Jewelry, purses, frames, gift cards etc. Jamie Hartwell, Chair.

Hands on Workshop

December Christmas Workshop was enjoyed by all attendees. 16 ladies created beautiful arrangements of white carnations, yellow kangaroo paws, Magnolia leaves, enhanced with gold and silver ornaments.

Wooden planter boxes were included to hold the arrangement. Each attendee received a red poinsettia and a Ponderosa lemon. Our goals were achieved with design techniques with fresh flowers and permanent material. Success was achieved and I enjoyed being the instructor, Martha Els.









Programs Chair:

Debbie Lyon, who's been with Kroger since 2015 and a District Floral Manager, was the presenter for our November General Meeting! She taught us how to make a Kokedama using Orchids! A Kokedama originates from Japan and the arrangement is becoming a new house decorating trend. This arrangement style is a ball of soil, covered with moss, on which an ornamental plant grows. In this case, Debbie used beautiful Orchids that can be bought year round from Kroger! After the Kokedama was made, they were placed into gorgeous floral arrangements. Take a look at some of these awesome pictures! To see more, visit our website or our Facebook page!



NEXT WEEK!!! DON'T MISS IT!!!

Our next meeting is **January 21st at Christ the Good Shepherd in the Parish Life Center at the Social Hall.** Attendance is only \$10 for non-members and free for SAFD members!

This month we have Nicola Parker and Alex Torres! These presenters are some of SAFD's recurring designers and we're always fascinated by what they create! This month will be a Valentine's Day themed presentation to get you excited and in the mood for Love! Just in time to inspire a handmade floral gift for any loved one this holiday! You don't want to miss this meeting! See you there!





SUNSHINE NEWS

Welcome to the 2019/2020 SAFD Season!

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson

SAFD SUNSHINE/COMMUNICATION



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member.

If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com so that we can get some supplies to you and put you on our list of volunteers.

2019/2020 SAFD BOARD

President	Pam Dube
Vice President/Website/Special Events	Aida Quesada
Treasurer	Joyce Uribe
Secretary/Special Events	Jamie Hartwell
Membership/Email Blasts	Denise Severa
Community Affairs	Michelle Leavitt
Programs	Linda Jackson
Publicity	Debra Kahn
Social	Catheen Bickford
Newsletter	Tami Oliver
Sunshine Communications	Kimberlyn Jackson
Advisor	Yanick Stam
Tabletop Chair	Martha Els

Membership

Hello to all Bloomer's and Flower lovers.
Listed below are our dues for the this year:

- \$40 for all returning or new members
- \$25 for students under the age of 25
- \$10 guests for each meeting attended

Dues can be paid at your first meeting or mailed to SAFD at P.O. Box 683166, Houston, TX. 77268-3166. You can also call our treasurer, Joyce Uribe at 281-798-6425 to pay by credit card. Please use the enrollment form on this newsletter so we have your current information.

Keep Blooming,
Denise Severa – Membership Chair 2019/2020

Since we are a non-profit organization, your membership dues make it possible for us to sponsor other non-profit events in our community, to provide training and support to floral lovers of all levels and to award scholarships each year. Your continued support is greatly appreciated and we love new members!

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday _____

(M/D) _____ Mailing Address: _____

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale

7215 Ashcroft
1601 21st Street
Houston, TX 77008
713-869-7481
(Fresh flowers and supplies)

Garden Expo

1220 W 20th St
Houston, TX 77008
713-861-5100
(Nursery with live plants)

Greenleaf Wholesale

2112 Leeland
Houston, TX 77003
713-223-0299
(Fresh and Perm flowers,
supplies)
20% off Tuesdays

Pikes Peak of TX, Inc.

4340 Directors Row
Houston, TX 77092
713-686-4500
(Fresh flowers, silks, supplies)
20% off Wednesdays

Southern Floral Co.

1313 W. 20th St.
Houston, TX 77008
713-880-1300
(Fresh flowers and supplies)

Taylor Wholesale

1601 21st Street
Houston, TX 77081
713-771-6691
(Silk florals, ribbons, other
supplies)

Mayesh Wholesale

470 Garden Oaks Blvd.
Houston, TX 77016
832-410-4810
(Fresh flowers)

Floral Supply Syndicate
392 Garden Oaks Blvd.
Houston, TX 77016
713-487-4888
(Floral supplies, ribbons, silks)

FYI.....

- *SAFD is a 501(c) tax exempt charitable organization.*
- *You can deduct your miles involving SAFD business.*
- *You can deduct your membership dues.*
- *You can deduct your donations for raffles for tabletop (cash or item donated)*
- *You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- *You can deduct item donated for our Community Affairs care arrangements.*

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)