



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

October 2018

“All About The Flowers!”

That certainly rang true at our first general meeting in September. What a beautiful and bountiful display of arrangements! Alex Torres, with an assist from Nicola Parker, created a wonderful show for us. Unfortunately, I was not lucky enough to take home one of the sooo many arrangements we had for the raffle. All the flowers were graciously supplied by Greenleaf. Be sure to thank them the next time you have an opportunity to shop with them. I loved the redo of traditional arrangement to a more updated design using the same products. Alex and Nicola showed us how to make everyday design into floral artistry.

I was also overjoyed seeing so many members and guests in attendance and it was nice to be back once again at the Forum. They did a great job of remodeling after Harvey. Thank you to everyone who brought a friend along and welcome to our many new members. Keep up sharing the Facebook posts as several guests commented that they saw us on social media. I also know the library display brought us some guests as well. I hope you picked up an “At a Glance” flyer so you don’t miss any upcoming events but if you did not, check in this newsletter or on the website for dates and deadlines. Lastly, thanks to all the board members for providing food and beverages for the evening.

Pam Dube
SAFD President





From Your Programs Chairman:

The Society for the Advancement of Floral Design (SAFD) will have a Thanksgiving themed workshop and quick meeting on November 20th 2018 at Cypress Creek Christian Community Center (The Forum) located at 6823 Cypresswood Drive, Spring, Texas 77379. It will be held in the Activity Room in the Forum building. Refreshments will be served at 6:30PM with the workshop to start promptly at 7:00PM.

Our demonstrator and teacher will be Alan Masters who will help us make a gorgeous and cute cornucopia design to put on our Thanksgiving table! If you have an interest in flowers and the art of designing flowers, then this is the hands-on workshop for you! Please bring any floral designing tools you may need. Price for SAFD Members is \$35.00 and non-members \$45.00.

To RSVP to this fantastic workshop, please prepay by mail or phone to Joyce Uribe at (281)798-6425. Please make checks payable to SAFD P.O. Box 683166 Houston, TX 77268-3166 (Must include 3166 in the zip code) Deadline for money to be received by November 6th, 2018. For further information, please contact Linda Jackson at (832)454-0330 or email at safd.houston@yahoo.com

From your Publicist Chairman:

If you're not seeing our monthly announcement in your neighborhood newsletter, please contact Linda Jackson, to give your newsletter's information! Email- safd.houston@yahoo.com or Phone-832.454.0330 Feel free to call or text.

Community Affairs

We had our first Divas reveal in September! It was a home for a man and his 15 year-old son. They had an Aztec theme and we did a lasting centerpiece with succulents. If you are interested in helping with future Diva centerpieces, please contact me at the email below.



We have two Community Outreach Events coming up:

October 30th 11:00-1:00

@ Mercer Arboretum

We will be making 15 Halloween themed centerpieces for their volunteer picnic.

November 8th 9:00-11:00

@ Shirely Acres

We will be making 25 centerpieces for their membership tea.

If you are interested in helping at either of these and haven't had the chance to sign up, please contact me at aaron.leavitt@sbcglobal.net

Michelle Leavitt
Community Affairs



SUNSHINE NEWS

Welcome to the 2018/2019 SAFD Season!

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson
SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member. If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com so that we can get some supplies to you and put you on our list of volunteers.

October's "Tip of the Month"

As Alex pointed out to us in our last meeting, good mechanics are the backbone to a good floral design. When using fresh floral foam in your design be sure to float soak (never push it down) the foam in water prepared with flower food. This way there will not be any dry pockets in your floral foam and the preservative will help prolong the life of your flowers in the foam. Oasis is coming out with a new black foam that instead of covering up, you can incorporate as part of the design. I look forward to seeing that!

As a fellow flower friend used to say, "May the foam be with you!"

Welcome to our new 2018/2019 SAFD Board

President	Pam Dube
Vice President, Website, Special Events	Aida Quesada
Treasurer	Joyce Uribe
Secretary and Special Events	Jamie Hartwell
Membership	Denise Severa
Community Affairs	Michelle Leavitt
Programs and Publicity	Linda Jackson
Social	Yanick Stam
Newsletter	Tami Oliver
Sunshine and Communications	Kimberlyn Jackson
Advisor	Eileen Collins

At a glance.....

- * **SAFD awards two in-house Scholarships** to be used on a floral class. Scholarship Points are earned throughout the year for your SAFD involvement.
- * SAFD offers **Community Affairs Workshops**: Small Arrangements are made by YOU and delivered to nearby nursing homes/hospice, etc. **Community Event Outreach Workshops**: SAFD donates centerpieces to other non-profit organizations for their fundraisers.
- * SAFD offers **“Hands-On” Teaching**. Workshops are held 1-2 times per year, usually on our General Meeting Day and Time. Led by a professional, you make and then take home a beautiful floral arrangement. *You must prepay for these workshops prior to the event.*
- * Need more info? Contact: Denise Severa denisev.severa@gmail.com

Membership

Please note: SAFD membership dues are now \$40. Guests may attend one meeting for free and subsequent meeting for \$15 per meeting. Since we are a non-profit organization, your membership dues make it possible for us to sponsor other non-profit events in our community, to provide training and support to floral lovers of all levels and to award scholarships each year. Your continued support is greatly appreciated and we love new members!

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday _____

(M/D) _____ Mailing Address: _____

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale
7215 Ashcroft
Houston 77081
713-771-6691
Silk florals, ribbon, etc

Pikes Peak of TX, Inc
4340 Directors Row
Houston 77092
Fresh flower and supplies
713-686-4500

Garden Expo
1220 W 20th St
Houston 77008
713-861-5100
(Nursery-Live plants)

Southern Floral Co.
1313 W 20th St
Houston 77008
713-880-1300
(Fresh flowers, supplies)

Greenleaf Wholesale
2112 Leeland
Houston 77003
713-223-0299
(Fresh and Perm flowers. Tues: 20% off)

Taylor Wholesale
1601 21st St
Houston 77008
713-869-7481
(Fresh flowers/supplies)

Weatherford Farms
13223 Murphy Rd
Stafford, TX 77477
281-498-7261
(Green and blooming plants)

Mayesh Wholesale
470 Garden Oaks Blvd
Houston, TX 77016
832-410-4810
(Fresh flowers)

BREAKING GOOD NEWS!

There is a new SAFD buying power partner in town! **Floral Supply Syndicate** has opened a store at 392 Garden Oaks Blvd, in the same complex as Mayesh. When you join SAFD this year you will also get a buyer's card to purchase from FSS. As with all of our partners, you will need to pay the tax. FSS has hard goods only but, trust me, a spectacular array of containers, ribbons and so much more.

Pam Dube

FYI.....

- *SAFD is a 501(c) tax exempt charitable organization.*
- *You can deduct your miles involving SAFD business.*
- *You can deduct your membership dues.*
- *You can deduct your donations for raffles for tabletop (cash or item donated)*
- *You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- *You can deduct item donated for our Community Affairs care arrangements.*

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)

