



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

November 2019

All about the flowers!

Welcome fall! At least the temperature has given us a few days of fall like weather. It was so nice to see so many smiling faces at our September meeting. Those who won the beautiful arrangements made by Scott were certainly smiling at the end of the evening. What an awesome presentation he gave with so many good tricks of the trade it was hard to keep up. If you missed the meeting, take a look at the pictures in the newsletter.

We had a lovely bus trip in October to Barnhart winery where we sampled all the wines, ate some lunch, listened to some beautiful music and enjoyed the great outdoors. Thank you to Aida and Jamie for arranging the trip.

We also met in October to create some beautiful Halloween inspired arrangements to be taken to an area nursing home. There were many hands on deck for this event and Michelle did a wonderful job organizing us. Look for the pictures in the newsletter.

Texas state Floral association has awarded our two scholarships. One of the winners was Ju-lin Guajardo, A high school senior who is currently completing the TSFA level two high school certificate and plans to use the scholarship to help him obtain his Texas master florist certification this year.

The other recipient is Rebecca Sullivan she recently opened a florist studio and will use the scholarship to earn her CFD designation. In addition to the two scholarships SAFD was also able to donate an auction basket to Christ the Good Shepherd's annual festival in thanks for hosting our meetings.

Thanks to all our members whose hard work in helping us raise funds that allow us to do all these things.

Speaking of members, it is not too late to invite someone to join us. Remember dues are only \$40 per year or \$25 if you are a student. The benefits you get for membership, besides getting to know a wonderful group of talented ladies, includes buying power at our wholesale partners so the money is well worth it.

Our November presenter is Debbie Lyons from the Kroger Corporation please read Linda's article for details about her presentation. You won't want to miss it.

Since this is our last general meeting before Christmas, we will have the raffle tickets for the \$1000 in Visa gift cards that will be awarded at the table top in April, available for pick up. These make great stocking stuffers for family and friends. Once again we are asking each member to sell 10 tickets or \$100 worth.

I hope you are already planning your tabletop theme for 2020 too! We will be asking for volunteers to help with all the different tasks that make our tabletop the wonderful event that it is. Martha is once again chairing!!!

Please sign up to help.

We will have a fresh hands on workshop, on December 3, where you will design and take home a Christmas arrangement. Please see Martha Els article for details. You need to pay and sign up ahead of time to participate. As always you can check our Facebook page or the website for more information on our upcoming events. Looking forward to seeing everybody on Tuesday, November 19, at Christ the Good Shepherd Catholic Church Klein Church Road in the Social hall.

Pam Dube

SAFD President

Table Top 2020 – April 23, 2020 – Shirley Acres

Attention ALL SAFD Members!!! Sign-up for a Table for our next Table Top Event. You may design your own table or partner with a member or friend. Information for designing and creating your Table is available to help you. Join our group of designers for an exciting event.

Call or email me, Martha Els, Chair, to ask questions and sign-up. Photos of past events are available on our website to view.

www.safdhouston.org

Martha Els – 281-446-1151 or martha@marthaels.com

Table Top – Silent Auction

The Silent Auction is reliant on the donations from its members each year. We will begin collecting your items in January. Please donate new or gently used items that would be appealing to women such as: Jewelry, purses, frames, gift cards etc. Jamie Hartwell, Chair.

Here are some pictures of some of our beautiful Tabletop designs from years past:











SAFD Christmas Workshop

Tuesday, December 3, 2019 – 6:30 p.m. Christ the Good Shepherd Catholic Church, Room 206 – upstairs. Park in the back behind the building. A planter box painted with an Aspen tree design will hold an arrangement of white carnations with gold trim. A red poinsettia will also be a part of the class.

Cost: \$40.00. Payable to SAFD. Deadline to sign-up is November 19th at the meeting. There are 7 spaces still available.

Instructor: Martha Els – 281-446-1151 or martha@marthaels.com

Programs Chair:

Scott Hasty kicked off our new SAFD year with an amazing, funny, and very educational meeting and presentation! We've had J Scott be our presenter in a past meeting years ago and he has continued to entertain and teach us new things! Along with funny jokes, he taught us some great floral hacks to keep our floral arrangements looking fresh and stabilized. Take a look at some of these awesome pictures! To see more, visit our website or our Facebook page!







November Meeting

Hey everyone! Our next meeting is November 19th at Christ the Good Shepherd in the Parish Life Center at the Social Hall. Attendance is only \$10 for non-members and free for SAFD members!

This month we have Debbie Lyon! She is a top notch floral designer at Kroger Marketplace! Her presentation will be about an Orchid Upgrade! She will show us how to upgrade a normal and average floral arrangement with orchids, which can be sold year round in stores such as Kroger! Sounds exciting and fun! You don't want to miss this meeting!





Dear SAFD Members-

We had our first Community Affairs event in October. Thank you to all who came out! We were able to donate 20 Halloween themed centerpieces for Brookdale Assisted Living to enjoy.

Our next event will be Saturday, January 18th at 10:00 am at Christ the Good Shepherd. We will be making arrangements for Lifehouse residents. Lifehouse is a facility that provides assistance for teenage mothers and their newborns.

We have yet to schedule any Community Outreach Events, so if you know of any charitable organization that may need flowers for an event, please let them know about us! That is a service we can provide.

Thank you for all you do!
Michelle Leavitt
Community Affairs Chair









SUNSHINE NEWS

Welcome to the 2019/2020 SAFD Season!

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson

SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member. If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com so that we can get some supplies to you and put you on our list of volunteers.

2019/2020 SAFD BOARD

President	Pam Dube
Vice President/Website/Special Events	Aida Quesada
Treasurer	Joyce Uribe
Secretary/Special Events	Jamie Hartwell
Membership/Email Blasts	Denise Severa
Community Affairs	Michelle Leavitt
Programs	Linda Jackson
Publicity	Debra Kahn
Social	Catheen Bickford
Newsletter	Tami Oliver
Sunshine Communications	Kimberlyn Jackson
Advisor	Yanick Stam
Tabletop Chair	Martha Els

Membership

Hello to all Bloomer's and Flower lovers.
Listed below are our dues for the this year:

- \$40 for all returning or new members
- \$25 for students under the age of 25
- \$10 guests for each meeting attended

Dues can be paid at your first meeting or mailed to SAFD at P.O. Box 683166, Houston, TX. 77268-3166. You can also call our treasurer, Joyce Uribe at 281-798-6425 to pay by credit card. Please use the enrollment form on this newsletter so we have your current information.

Keep Blooming,
Denise Severa – Membership Chair 2019/2020

Since we are a non-profit organization, your membership dues make it possible for us to sponsor other non-profit events in our community, to provide training and support to floral lovers of all levels and to award scholarships each year. Your continued support is greatly appreciated and we love new members!

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman
P.O. Box 683166
Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday

(M/D) _____ Mailing Address:

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale

7215 Ashcroft
1601 21st Street
Houston, TX 77008
713-869-7481
(Fresh flowers and supplies)

Garden Expo

1220 W 20th St
Houston, TX 77008
713-861-5100
(Nursery with live plants)

Greenleaf Wholesale

2112 Leeland
Houston, TX 77003
713-223-0299
(Fresh and Perm flowers,
supplies)
20% off Tuesdays

Pikes Peak of TX, Inc.

4340 Directors Row
Houston, TX 77092
713-686-4500
(Fresh flowers, silks, supplies)
20% off Wednesdays

Southern Floral Co.

1313 W. 20th St.
Houston, TX 77008
713-880-1300
(Fresh flowers and supplies)

Taylor Wholesale

1601 21st Street
Houston, TX 77081
713-771-6691
(Silk florals, ribbons, other
supplies)

Mayesh Wholesale

470 Garden Oaks Blvd.
Houston, TX 77016
832-410-4810
(Fresh flowers)

Floral Supply Syndicate
392 Garden Oaks Blvd.
Houston, TX 77016
713-487-4888
(Floral supplies, ribbons, silks)

FYI.....

- *SAFD is a 501(c) tax exempt charitable organization.*
- *You can deduct your miles involving SAFD business.*
- *You can deduct your membership dues.*
- *You can deduct your donations for raffles for tabletop (cash or item donated)*
- *You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- *You can deduct item donated for our Community Affairs care arrangements.*

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)