



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

May 2019

Once again this year's theme ran true as flowers took center stage for our annual tabletop gala. I was blown away with all the fantastic tables. Many, many thanks to all who helped make the event wonderful; from the donors of great silent auction items, tabletop designers, all the board members who helped organize and plan, Alan Masters our emcee, Shirley Acres our gracious event venue, volunteers who worked at tabletop, the near sell out diners who attended and Martha Els who chaired the gala. Everyone did a fantastic job. We are still busy tallying the numbers and will let you know how much was raised at our May meeting on 5/21.

I was happy to award our in-house SAFD scholarship to Michelle Leavitt at tabletop. Tami Oliver was the lucky winner of the \$1000 in Visa gift cards this year!

We will hold our elections for board members at the May meeting. We have a full slate of candidates for the 2019-2020 board. I am excited that we have a few newer SAFD members who have volunteered to join the board next year.

All SAFD members have a special invitation with discounted pricing to attend the Texas Floral Showcase on June 5, 2019. This will be held at Houston Racquet Club, 6pm shopping, 7pm dinner, 8pm design show. Southern is underwriting this for us, so instead of \$75 you can pay \$56.25. You must pre-register by May 24, by calling TSFA at 512-834-0361 and mention Southern underwriting. Jenny Thomason is the presenter for the evening. She is a very talented designer from St. Louis, MO.

You are also invited to the Allied meeting on June 11 at Southern Floral, featuring Fabian Saucedo. We should have more details on this at our May meeting.

Lastly, Texas State Floral Expo is July 26-28 in Georgetown. Visit TSFA.org for more information. It looks like we can keep blooming all summer long.

Pam Dube
President

Table Top 2019 a Blooming Success – by Martha Els

April 25th was a beautiful day at Shirley Acres. Our table designers arrived early and created their tablescapes in a variety of designs.

Beginning with Bunnies to Negative Space outside the box, to Auction Vintage, to Greek Gods, to Steampunk, to a large tall bud vase with rose bowls, to Silver Breakfast Trays, to an Owl and Hogwarts, to Star Wars, to a Birthday Party, to Dollar Dazed, and to the Apollo 11 Mission with moon pies. How's that for variety?

Many thanks to all of you who planned, worked before and after, contributed financially, and completed all of the planning forms I created.

As always, Alan Masters who highlighted all of our designs during his interviews, we thank you. He has been so special to SAFD for many years and hopefully for many years to come.

I was extremely pleased with everyone who attended. You were attentive, cooperative during the serving times, and respectful of all of our speakers.

I gave everyone a challenge to share a flower with people you don't know this year. I want to hear "your" stories in the days to come. Remember: The Power of a Flower.

Congratulations to Michelle Averitt for being awarded the SAFD scholarship. Also to Tami Oliver for winning the \$ 1,000 Raffle. Many thanks for everyone who worked and contributed to the Silent Auction. To Pam Dube for organizing and promoting the Raffle. To so many others who handled specific jobs for a successful evening.

Now is the time to start creating your Table for next year.

CD's are NOW available for \$ 15.00. Over 330 photos to view, print from, and create your own album thru Internet album services, such as Shutterfly etc,

Checks payable to: C & M Photographers. Mail to: 800 Staitti St. Humble, TX 77338.

CD's will also be available at the May meeting.

Contact person: Martha Els – 281-446-1151

From your Former Publicist Chairman:

I am happy to report, Debra Kahn will be taking over my position! We are so lucky to have her as our new Publicist Chair! If you have any questions, feel free to contact her! Don't worry, I will still be the Programs Chair.

Thank you! –Linda Jackson

May 2019 General Meeting:

If you missed our May meeting, here are some pictures from that great presentation. Check out our Facebook Page to view more pictures from that meeting and previous meetings! Nicola Parker with her assistant Alex Torres displayed many Memorial Day themed arrangements! They were absolutely lovely! These ideas could be for memorializing loved ones, Independence Day holiday, or used for simple cute décor! This was a wonderful program and a great way to promote the Memorial Day Roses that will be held at the Houston National Cemetery. For more information on that, click the link on our Facebook. Nicola and Alex were a great way to end the SAFD year since they were also the one's to open the year in September 2018. How fun! Thank you again Nicola Parker for that wonderful program!













Community Affairs:

Our last event for this year is participating in the Memorial Day rose distribution at the National Cemetery. Nicola Parker is heading this event up again this year and her goal is to have 20,000 roses to place on our fallen heroes' graves. If you would like to come and help clean and pass out roses, please meet at the Rotunda at Houston National Cemetery 6 am on May 27, 2019.

If you would like to donate to purchase roses, please visit the website at:

<https://www.memorialdayflowers.org/Houston-National-Cemetery/>

Hope to see you all there!

Michelle Leavitt

Community Affairs

From your Publicist Chairman:

If you're not seeing our monthly announcement in your neighborhood newsletter, please contact Linda Jackson, to give your newsletter's information! Email- safd.houston@yahoo.com or Phone-832.454.0330 Feel free to call or text.



SUNSHINE NEWS

Welcome to the 2018/2019 SAFD Season!

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson

SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member. If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com pamdube@sbcglobal.net so that we can get some supplies to you and put you on our list of volunteers.

SAFD “AT A GLANCE”

2018/2019 SAFD BOARD

President	Pam Dube
Vice President, Website, Special Events	Aida Quesada
Treasurer	Joyce Uribe
Secretary and Special Events	Jamie Hartwell
Membership	Denise Severa
Community Affairs	Michelle Leavitt
Programs and Publicity	Linda Jackson
Social	Yanick Stam
Newsletter	Tami Oliver
Sunshine and Communications	Kimberlyn Jackson
Advisor	Eileen Collins

At a glance.....

- * **SAFD awards one in-house Scholarships** to be used on a floral class. Scholarship Points are earned throughout the year for your SAFD involvement.
- * SAFD offers **Community Affairs Workshops**: Small Arrangements are made by YOU and delivered to nearby nursing homes/hospice, etc. **Community Event Outreach Workshops**: SAFD donates centerpieces to other non-profit organizations for their fundraisers.
- * SAFD offers **“Hands-On” Teaching**. Workshops are held 1-2 times per year, usually on our General Meeting Day and Time. Led by a professional, you make and then take home a beautiful floral arrangement. *You must prepay for these workshops prior to the event.*
- * Need more info? Contact: Denise Severa denisev.severa@gmail.com

Membership

Please note: SAFD membership dues are now \$40. Guests may attend one meeting for free and subsequent meeting for \$15 per meeting. Since we are a non-profit organization, your membership dues make it possible for us to sponsor other non-profit events in our community, to provide training and support to floral lovers of all levels and to award scholarships each year. Your continued support is greatly appreciated and we love new members!

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.***

We ask that you respect this privilege by not sharing the SAFD account information with the general public.

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday _____

(M/D) _____ Mailing Address: _____

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale

7215 Ashcroft

Houston 77081

713-771-6691

(Silk florals, ribbons, other supplies)

Pikes Peak of TX, Inc

4340 Directors Row

Houston 77092

713-686-4500

(Fresh/perm flowers. Wed: 20%)

Garden Expo

1220 W 20th St

Houston 77008

713-861-5100

(Nursery-Live plants)

Southern Floral Co.

1313 W 20th St

Houston 77008

713-880-1300

(Fresh flowers, supplies) Tues

Greenleaf Wholesale

2112 Leeland

Houston 77003

713-223-0299

(Fresh and Perm flowers. Tues: 20% off)

Taylor Wholesale

1601 21st St

Houston 77008

713-869-7481

(Fresh flowers/supplies)

Weatherford Farms

13223 Murphy Rd

Stafford, TX 77477

281-498-7261

(Green and blooming plants)

Mayesh Wholesale

470 Garden Oaks Blvd

Houston, TX 77016

832-410-4810

(Fresh flowers)

There is a new SAFD buying power partner in town! **Floral Supply Syndicate** has opened a store at 392 Garden Oaks Blvd, very close to Mayesh Wholesale. When you join SAFD this year you will also get a buyer's card to purchase from FSS. As with all of our partners, you will need to pay the tax. FSS has hard goods only but, trust me, a spectacular array of containers, ribbons and so much more.

Hope to see you there!

Pam Dube

FYI.....

- *SAFD is a 501(c) tax exempt charitable organization.*
- *You can deduct your miles involving SAFD business.*
- *You can deduct your membership dues.*
- *You can deduct your donations for raffles for tabletop (cash or item donated)*
- *You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- *You can deduct item donated for our Community Affairs care arrangements.*

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)