



# SAFD FLOWER PRESS

*An educational, non-profit organization for floral designers*

**[www.safdhouston.org](http://www.safdhouston.org)**

**March 2019**

All about the flowers!

It has certainly been an amazing SAFD year so far and it has certainly been all about the flowers! On Tuesday, March 19 we were treated to the wonderful designing talent of **Ken Senter** with a little assist from his lovely wife Donna. Ken created all his floral pieces as we watched. He gave us so many tips and showed us a few tricks as well to help create our own beautiful arrangements. Unfortunately for me I didn't win any to take home but I know those who did were certainly excited.

Next on the agenda is our spectacular tabletop gala on April 25. It will once again be held at Shirley Acres with the doors opening at 5pm for table viewing and dinner starting at 6:30pm. Don't forget we will be drawing the winner for the \$1000 in Visa gift cards at the table top. We will have tickets for the drawing on sale that evening but if you have sold some prior please be sure to bring them along with the money to table top. We also have collected some wonderful silent auction items for you to bid on at the gala.

We will have our last general meeting on May 21 beginning at 6:30pm at Cypress Creek Christian Community Church. We will hold elections for the 2019- 2020 SAFD board. If you are interested in running for any position, please email me at [pamdube@sbcglobal.net](mailto:pamdube@sbcglobal.net).

I had the opportunity to witness many different designers at the Jim Johnson cup recently held at Pikes Peak. Each design was unique in its own way. Because of all your hard work at fundraising we were able to donate \$250 from SAFD to the endowment created in his name to further

floral education If you would like to see design competition first hand, the Houston cup will be held on April 9th at Pikes Peak. Call them at 713-686-4500 for more details and to RSVP.

Please be sure to read through the entire newsletter to find out more information about upcoming events along with deadlines and who to contact if you are interested or need more information.

I continue to be so grateful to volunteer with such a wonderful group of floral enthusiasts.

Pam Dube  
SAFD President

### **CALL FOR DESIGNERS FOR TABLETOP:**

We are looking for designers for our annual Tabletop Gala! If you have never done a table, please consider trying it this year! Your table can be as simple or as elaborate as you like! The internet is FULL of great ideas! Don't be intimidated! Give it a try! We are going back to our roots this year and it is **“All About the Flowers!”**

If you would like more information, please contact:

Martha Els: [martha@marthaels.com](mailto:martha@marthaels.com) or  
Michelle Leavitt: [aaron.leavitt@sbcglobal.net](mailto:aaron.leavitt@sbcglobal.net)

Thank you!  
Martha Els  
Tabletop Chairman

## Speaking of Tabletop....

We are seeking items for our SAFD **Tabletop Silent Auction**. Last year's auction was a great success and we'd love to be as successful (or better) this year!

If you have new items (maybe a gift that you have never used), know someone who is an artist who would donate one of their originals, someone who makes jewelry, a restaurant owner, a member of a country club or golf club, a dentist, an aesthetician...anyone who can donate something wonderful for our auction that would be so appreciated.

(Please note that we are not looking for "white elephant" type items. We would like to offer our patrons quality, usable goods or services.)

Please contact: **Jamie Hartwell 281-620-2371, Tami Oliver 360-600-5296 or Denise Severa 281-615-4440.**

(Since our SAFD General meetings are not as frequent this year, we would be happy to meet with you to pick up donated items)

## Tabletop 2019 Floral Extravaganza

"News Release"

Top Floral Designers will create tablescapes for SAFD's fundraiser dinner and auction! The Society for the Advancement of Floral Design (SAFD) will host its annual Tabletop Gala at Shirley Acres, 217 Woerner Road, Houston, TX 77090, April 25, 2019. Doors open at 5:00 PM with dinner to start at 6:30PM. This annual gala will showcase SAFD members and area floral designers with their creation and design of elaborate tablescapes. Our theme this year is "All About Flowers!"

Please join SAFD and our delighted guests for an exquisite dining experience and silent auction. Each year, the designers continue to inspire all with their unique presentations. The tables are dressed and adorned to reflect a theme chosen by the designers. Imagination knows no bounds. Each year simply outdoes the previous one and dining at any one of the show tables is a treat not to be missed! We also have a raffle going on right now for \$1,000 Visa Gift Card and tickets are only \$10 each for a chance to win! You do not have to be present to win. Money raised supports SAFD, a non-profit organization, promoting the study and enjoyment of floral design through community involvement, including educational programs, charitable work, and floral scholarships. Our members range from the floral enthusiast to floral shop owners to Texas

Master Florists! Tickets are \$60.00 each and are open to the public. Ticket cost includes Dinner, Silent Auction, and Complimentary Valet Parking. To reserve your seat today, please contact Joyce Uribe at (281) 798-6425, or email [uribie@sbcglobal.net](mailto:uribie@sbcglobal.net). Credit cards or checks accepted. Make checks payable to SAFD-TT and mail by April 15, 2019 to Joyce Uribe, P.O. Box 683166 Houston, Texas 77268. See you there!

### **March 2019 General Meeting:**

If you missed our March meeting, here are some pictures from that great presentation. Check out our Facebook Page to view more pictures from that meeting and previous meetings! Ken Senter of The Senterpiece presented “The Floral Road Map to Success” teaching some of the Principles and Elements of floral design. By using floral foam, each insertion is critical while keeping in mind the previous insertion and where in that foam the stems lie. With Amazing talent and a sense of humor, SAFD members watched an amazing program.













## **From Your Programs Chairman:**

Please mark your calendars for our last meeting of our SAFD year on May 21, 2019 at the Cypress Creek Christian Community Center (The Forum) located at 6823 Cypresswood Drive, Spring, Texas 77379. Refreshments will be served at 6:30pm with the meeting to start promptly at 7:00pm.

Nicola Parker who is a member of the American Institute of Floral Designers (AIFD), and recently won this year's Jim Johnson Cup, will be our May Presenter! We are so excited to see what she has in store for us! You don't want to miss this upcoming meeting!

If you have an interest in flowers and the art of designing flowers, then this is the meeting and presentation for you! We have members ranging from novice designers to floral shop owners and Texas Master Florists! Join us! All are welcome to learn and socialize together!

For further information, please contact Linda Jackson at (832)454-0330 or email at [safd.houston@yahoo.com](mailto:safd.houston@yahoo.com) Please visit our website at [www.safdhouston.org](http://www.safdhouston.org) to learn more about who we are and what we do!



## Community Affairs

We finished off a great year for Community Affairs with a workshop for the Joyful Learning Center. We had a great turn out and were able to donate **40** arrangements to their facility for special needs adults! Thank you to everyone who came out to help at any of our events this year! They were all a success!

Michelle Leavitt  
Community Affairs Chair



## **From your Publicist Chairman:**

If you're not seeing our monthly announcement in your neighborhood newsletter, please contact Linda Jackson, to give your newsletter's information! Email- [safd.houston@yahoo.com](mailto:safd.houston@yahoo.com) or Phone-832.454.0330 Feel free to call or text.



### **SUNSHINE NEWS**

Welcome to the 2018/2019 SAFD Season!

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to [kimberlynjean@yahoo.com](mailto:kimberlynjean@yahoo.com).

Kimberlyn Jackson

SAFD SUNSHINE/COMMUNICATIONS



### **YELLOW ROSE BUNCH**

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member. If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact Kimberlyn Jackson at 832-444-6524 or [kimberlynjean@yahoo.com](mailto:kimberlynjean@yahoo.com) [pamdube@sbcglobal.net](mailto:pamdube@sbcglobal.net) so that we can get some supplies to you and put you on our list of volunteers.

## **SAFD SCHOLARSHIP NEWS**

SAFD is awarding one \$400 scholarship this year to one of our members. The scholarship money may be used to attend classes or workshops for furthering your education in floral design. The deadline to turn in your completed application is April 1, 2019. Applications are available online at [www.safdhouston.org](http://www.safdhouston.org) or at our March meeting. The scholarship is awarded based on points accrued during the 2018/2019 SAFD season for service to our organization, such as volunteering at a community affairs workshop, designing a tablescape for our annual Gala, and/or bringing food to a meeting. A complete list is on the application. The winner of the scholarship will be announced at the Tabletop Gala on April 25, 2019. Your completed application must be turned in by April 1. You can email the application to me at [kimberlynjean@yahoo.com](mailto:kimberlynjean@yahoo.com) or mail to me at 6118 Jadecrest Ct., Spring, TX 77389.

Kimberlyn Jackson

# SAFD “AT A GLANCE”

<b><u>2019</u></b>	4/1 SAFD Scholarship applications due Contact: Kimberlyn Jackson- <a href="mailto:kimberlynjean@yahoo.com">kimberlynjean@yahoo.com</a> or 832.444.6524
	*4/4 Deadline for donated Silent Auction Items Contact: Jamie Hartwell- <a href="mailto:jhartwell@hcp4.net">jhartwell@hcp4.net</a> or 281.620.2371 Or Tami Oliver- <a href="mailto:gammitami59@yahoo.com">gammitami59@yahoo.com</a> or 360.600.5296
	4/16 10AM-5PM Florescence Bus Trip at MFAH - presented by the River Oaks Garden Club, The Garden Club of Houston, and the Museum of Fine Arts, Houston. Admission is \$15 for adults, Seniors 65+ is \$10. MFAH Members Free. Bus will depart at 9:15am at BB library and leave the museum at 2:30pm. Must be 55years or older to ride. Contact: Jamie Hartwell- <a href="mailto:jhartwell@hcp4.net">jhartwell@hcp4.net</a> or 281.620.2371 Or Aida Quesada- <a href="mailto:aida5555@hotmail.com">aida5555@hotmail.com</a> or 713.530.7767
	4/25 Tabletop Gala at Shirley Acres
	5/21 6:30PM General Meeting with Nicola Parker as Presenter at CCCC (The Forum)
	TABLETOP GALA TICKETS ON SALE NOW! Joyce Uribie- <a href="mailto:uribie@sbcglobal.net">uribie@sbcglobal.net</a> or 281.798.6425
	RAFFLE TICKETS ON SALE NOW FOR THE \$1,000 VISA GIFT CARD! ONLY \$10 FOR EACH TICKET! Announcement at Gala, you don't have to be present to win! Pam Dube- <a href="mailto:pamdube@sbcglobal.net">pamdube@sbcglobal.net</a> or 281-731-6825

CCCC-Cypress Creek Christian Community Center

CGSC-Christ the Good Shepherd Church

**\*We are in need of Tabletop Gala auction items! Any donations can include gift cards, new re-giftables, tickets to events, etc. All gifts are tax deductible! Just ask for a form from any of our board members!**

<b><u>Tabletop Designer Deadlines</u></b>	EXTENDED CONTACT IMMEDIATELY Designer deadline to sign up with Michelle Important Times: 9am-3pm Table setup, 3pm-5pm Closed for photography, 5pm doors open for viewing, 6:30pm dinner begins Contact: Michelle Leavitt- <a href="mailto:aaron.leavitt@sbcglobal.net">aaron.leavitt@sbcglobal.net</a> or 832.859.3982 Martha Els- <a href="mailto:Martha@marthels.com">Martha@marthels.com</a> or 281.446.1151
	4/1 Designer Table Description for Gala Programs due to Denise Contact: Denise Severa- <a href="mailto:denisev.severa@gmail.com">denisev.severa@gmail.com</a> or 832.615.4440
	4/15 RSVP and Ticket sale to Joyce Contact: Joyce Uribie- <a href="mailto:uribie@sbcglobal.net">uribie@sbcglobal.net</a> or 281.798.6425
	4/25 Tabletop Gala at Shirley Acres



**Are you thinking about becoming a SAFD Board Member and learn what happens behind the scenes? We'd love to have you and hear your ideas! Contact any of our current board members! We do have spots available!**

**Publicity Chair Position:**

We need an outgoing, fun individual who will spread the word and be the face of SAFD! This individual will be the main source of contact when it comes to answering questions about our organization and is willing to find new ideas on how to boost membership, with the support of the rest of the board. The main job for the Publicist is to send out neighborhood newsletter inputs about our SAFD meetings by a deadline. Newsletter editors usually require a 2 month in advance newsletter input via email. The Programs Chair who deals with the Designer/Presenter of the upcoming month will give this input. If you need any help, Linda Jackson, who has done this for several years, will help you out. If you think you would be interested in this position, then please contact anyone on the current board!

**2018/2019 SAFD BOARD**

President	Pam Dube
Vice President, Website, Special Events	Aida Quesada
Treasurer	Joyce Uribe
Secretary and Special Events	Jamie Hartwell
Membership	Denise Severa
Community Affairs	Michelle Leavitt
Programs and Publicity	Linda Jackson
Social	Yanick Stam
Newsletter	Tami Oliver
Sunshine and Communications	Kimberlyn Jackson
Advisor	Eileen Collins

## At a glance.....

- \* **SAFD awards one in-house Scholarships** to be used on a floral class. Scholarship Points are earned throughout the year for your SAFD involvement.
- \* SAFD offers **Community Affairs Workshops**: Small Arrangements are made by YOU and delivered to nearby nursing homes/hospice, etc. **Community Event Outreach Workshops**: SAFD donates centerpieces to other non-profit organizations for their fundraisers.
- \* SAFD offers “**Hands-On**” **Teaching**. Workshops are held 1-2 times per year, usually on our General Meeting Day and Time. Led by a professional, you make and then take home a beautiful floral arrangement. *You must prepay for these workshops prior to the event.*
- \* Need more info? Contact: Denise Severa [denisev.severa@gmail.com](mailto:denisev.severa@gmail.com)

## Membership

Please note: SAFD membership dues are now \$40. Guests may attend one meeting for free and subsequent meeting for \$15 per meeting. Since we are a non-profit organization, your membership dues make it possible for us to sponsor other non-profit events in our community, to provide training and support to floral lovers of all levels and to award scholarships each year. Your continued support is greatly appreciated and we love new members!

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.***

*We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

## Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$40. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member \_\_\_\_\_ Renewal of Membership  
\_\_\_\_\_ Amt. Pd. \_\_\_\_\_ Date pd. \_\_\_\_\_

Check # \_\_\_\_\_ Cash \_\_\_\_\_

Name \_\_\_\_\_ Birthday \_\_\_\_\_

(M/D) \_\_\_\_\_ Mailing Address: \_\_\_\_\_

Street: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Home Phone #: Work #: Cell #:

E-mail Address: \_\_\_\_\_

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

\_\_\_\_\_ Help featured designers set up for monthly meetings or assist with clean up after meetings.

\_\_\_\_\_ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

\_\_\_\_\_ Bring snacks to meetings or workshops.

## SAFD Buying Power

### Craftex Wholesale

7215 Ashcroft

Houston 77081

713-771-6691

(Silk florals, ribbons, other supplies)

### Pikes Peak of TX, Inc

4340 Directors Row

Houston 77092

713-686-4500

(Fresh/perm flowers. Wed: 20%)

### Garden Expo

1220 W 20th St

Houston 77008

713-861-5100

(Nursery-Live plants)

### Southern Floral Co.

1313 W 20th St

Houston 77008

713-880-1300

(Fresh flowers, supplies) Tues

### Greenleaf Wholesale

2112 Leeland

Houston 77003

713-223-0299

(Fresh and Perm flowers. Tues: 20% off)

### Taylor Wholesale

1601 21st St

Houston 77008

713-869-7481

(Fresh flowers/supplies)

### Weatherford Farms

13223 Murphy Rd

Stafford, TX 77477

281-498-7261

(Green and blooming plants)

### Mayesh Wholesale

470 Garden Oaks Blvd

Houston, TX 77016

832-410-4810

(Fresh flowers)

There is a new SAFD buying power partner in town! **Floral Supply Syndicate** has opened a store at 392 Garden Oaks Blvd, very close to Mayesh Wholesale. When you join SAFD this year you will also get a buyer's card to purchase from FSS. As with all of our partners, you will need to pay the tax. FSS has hard goods only but, trust me, a spectacular array of containers, ribbons and so much more.

Hope to see you there!

Pam Dube



***FYI.....***

- *SAFD is a 501(c) tax exempt charitable organization.*
- *You can deduct your miles involving SAFD business.*
- *You can deduct your membership dues.*
- *You can deduct your donations for raffles for tabletop (cash or item donated)*
- *You can deduct items used for your tabletop display as long as it is not used for your personal gain*
- *You can deduct item donated for our Community Affairs care arrangements.*

*Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)*