



SAFD FLOWER PRESS

An educational, non-profit organization for floral designers

www.safdhouston.org

March 2018



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President's Message

I am so proud of SAFD for all of the wonderful things our club has done over the years. As I recollect through some of the people and organizations that we have helped and lives that we have changed, it gives me that extra surge of energy when I start to feel totally exasperated. Let's take a walk-through memory lane.

SAFD has been a huge advocate for **Northwest Assistance Ministries**. We have provided flowers for their galas to help them raise money to meet basic human needs through neighbors helping neighbors. Nam touched the lives of more than 139,000 individuals during the 2013-2014 fiscal year. Their programs consist of Assistance with emergency basic needs such as shelter, energy bills, clothing and transportation, prescription medicines and back to school supplies for children. Your hard work and donations to SAFD has made a difference. **SAFD is changing Houston, one flower at a time.**

SAFD has delivered numerous flowers to Hospice Centers and Nursing Homes. I am sure sometimes our flowers have been the last act of kindness that someone may have had prior to their earthly transition. I am also sure that someone that has received our flowers that may never have received flowers before. I am sure that we delivered flowers to someone in one of the centers that was having a bad day and we lifted their spirit. I am sure that someone passed

away and the last thing they saw before they closed their eyes were the flowers we left in their room. So, are we making a difference? **“Yes, we are! SAFD is changing Houston, one flower at a time”**

SAFD has helped many other organizations like the DIVAS, Ronald McDonald House, and even our own members when the need arises. **However**, in order to continue doing this, you have to continue to support our **SAFD TABLETOP GALA**. We are centered around community service and this is our biggest FUNDRAISER of the year. Our Gala on April 26, 2018 will be here before you know it. There are many ways that you can help: 1.) Sign up to do a table, 2.) Invite people, YES lots of people whether you are doing a table or not, 3.) Sell our raffle tickets (We are giving away a \$1,000 Visa Gift Card), 4.) Collect or donate a nice auction item or two. This is how you make a difference in your community. **SO YES, we can change Houston, one flower at a time.** SAFD is depending on **YOU**

Eileen Collins

Volunteer opportunities:

The Last Community Affairs Workshop

On Tuesday, March 13, we will have our last Community Affairs workshop for this SAFD year. Starting at 10am at Christ the Good Shepherd on Klein Church Road. Please email me at pamdube@sbcglobal.net if you wish to attend but did not have an opportunity to sign up at the February meeting. We will be creating a fresh floral piece to take with you and give away to a deserving person of your choice. This is our annual Share the Love event to promote SAFD and the beauty of flowers.

Also this is my last time to head up Community Affairs for SAFD. I hope a SAFD member is willing to step up and take over this very rewarding Board position next year. I am most willing to help with the transition as needed.

Thanks to all who have made my stay as Community Affairs chair a success.

Pam Dube

Other news:



Tabletop raffle tickets now available. Once again this year we will be selling raffle tickets for a grand prize of \$1000 in Visa gift cards to be drawn at our annual tabletop gala. We have the tickets available for sale and pick up by our members. We are asking all members to sell a minimum of 10 tickets. Each ticket cost \$10 and the winner will be drawn at the gala on April 26, 2018. If you did not pick up tickets already, you can pick them up at the January meeting. Maybe this year you or one of your family or friends will be the lucky winner. If you cannot attend a meeting but would like to have tickets to sell, you may call me at 281-731-6825 to arrange to get you the tickets. Thank you as always for your support of SAFD. Pam Dube

March SAFD Meeting:

Our March 20, 2018 meeting will be held at Christ The Good Shepherd Church from 6:30-9:00 pm. The designer for the meeting is from The Blooming Idea. He will present how to use armatures to create a large look for Table Top. He will have a minimum of 6 arrangements total, and he will explain 3 arrangements in front of the group. His designs and containers will be auctioned off to the SAFD members.

Regards,

Ilissa Collins
SAFD-Programs Chair



SUNSHINE NEWS

Welcome to the 2017/2018 SAFD Season!

If you know of a SAFD member who is ill, has had surgery, has an injury, has lost a loved one or just needs some cheering up, SAFD wants to spread some sunshine. Just text or call me at **832-444-6524** or send an email to kimberlynjean@yahoo.com.

Kimberlyn Jackson

SAFD SUNSHINE/COMMUNICATIONS



YELLOW ROSE BUNCH

SAFD's signature flower, the yellow rose, means friendship. In an effort to demonstrate that friendly feeling of caring and compassion to our members, the Yellow Rose Bunch was started last year. In the event of a serious illness, injury or the loss of a loved one, an arrangement featuring yellow roses is made by one of the members in the Yellow Rose Bunch and personally delivered to our ill, injured or grieving member. If you would like to join the Yellow Rose Bunch and donate a little of your time and talent in making and/or delivering one of these arrangements please contact either Kimberlyn Jackson at 832-444-6524 or kimberlynjean@yahoo.com or Pam Dube at 281-731-6825 or pamdube@sbcglobal.net so that we can get some supplies to you and put you on our list of volunteers.

At a glance.....

- * **SAFD awards two in-house Scholarships** to be used on a floral class. Scholarship Points are earned throughout the year for your SAFD involvement.
- * SAFD offers **Community Affairs Workshops**: Small Arrangements are made by YOU and delivered to nearby nursing homes/hospice, etc. **Community Event Outreach Workshops**: SAFD donates centerpieces to other non-profit organizations for their fundraisers.
- * SAFD offers **“Hands-On” Teaching**. Workshops are held 1-2 times per year, usually on our General Meeting Day and Time. Led by a professional, you make and then take home a beautiful floral arrangement. *You must prepay for these workshops prior to the event.*
- * Need more info? Contact: Denise Severa denisev.severa@gmail.com

Membership

Please note: SAFD membership dues are now \$65. (If you are over the age of 65, dues are \$55). Guests may attend one meeting for free. After the first complimentary meeting, you must pay full dues to continue participation with SAFD. Since we are a non-profit organization, your membership dues make it possible for us to sponsor other non-profit events in our community, to provide training and support to floral lovers of all levels and to award scholarships each year. Your continued support is greatly appreciated and we love new members!

*With your paid membership you receive a card that gives you the privilege of purchasing flowers and hard goods from the wholesale companies listed above. Present your membership card at the time of purchase. **You are required to pay state sales tax on your purchases.** We ask that you respect this privilege by not sharing the SAFD account information with the general public.*

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$65 or \$55 if age 65 or over. Make your check payable to SAFD, and mail to the address below or turn it in at a monthly meeting.

SAFD, Inc.

Membership Chairman

P.O. Box 683166

Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: New Member _____ Renewal of Membership
_____ Amt. Pd. _____ Date pd. _____

Check # _____ Cash _____

Name _____ Birthday

(M/D) _____ Mailing Address:

Street: _____

City, State, Zip: _____

Home Phone #: Work #: Cell #:

E-mail Address: _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

_____ Help featured designers set up for monthly meetings or assist with clean up after meetings.

_____ Help Social Chairman set up snacks and drinks for meetings or workshops or clean up after.

_____ Bring snacks to meetings or workshops.

SAFD Buying Power

Craftex Wholesale
7215 Ashcroft
Houston 77081
713-771-6691
(Silk florals, ribbons, other supplies)

Garden Expo
1220 W 20th St
Houston 77008
713-861-5100
(Nursery-Live plants)

Greenleaf Wholesale
2112 Leeland
Houston 77003
713-223-0299
(Fresh and Perm flowers. Tues: 20% off)

Weatherford Farms
13223 Murphy Rd
Stafford, TX 77477
281-498-7261
(Green and blooming plants)

Pikes Peak of TX, Inc
4340 Directors Row
Houston 77092
713-686-4500
(Fresh/perm flowers. Wed: 20%)

Southern Floral Co.
1313 W 20th St
Houston 77008
713-880-1300
(Fresh flowers, supplies) Tues

Taylor Wholesale
1601 21st St
Houston 77008
713-869-7481
(Fresh flowers/supplies)

FYI.....

- SAFD is a 501(c) tax exempt charitable organization.
- You can deduct your miles involving SAFD business.
- You can deduct your membership dues.
- You can deduct your donations for raffles for tabletop (cash or item donated)
- You can deduct items used for your tabletop display as long as it is not used for your personal gain
- You can deduct items donated for our Community Affairs care arrangements.

Just be sure to keep good records and copies of receipts for your CPA and your files. (Be sure to check with your CPA if you have any questions. These could be subject to interpretation by your CPA and will depend on your filing status as to whether they qualify to be deducted. But, either way, it is always a good idea to keep track of expenses)

Please remember to participate in “SAFD Tuesday” by sharing pictures and information on FB, Instagram and other social media platforms. Even if you share our SAFD newsletter with a few friends, this can really go a long way to get the word out about this terrific organization!