

SAFD Flower Press

Society for the Advancement of Floral Design

An educational, non-profit organization for floral designers



September | 2008

www.safdhouston.org

A Little Sunshine

Lois Maier, Chairman

I am so excited about our coming year (2008-2009), and I'm looking forward to working with a wonderful board, each of whom is dedicated to our charity work, educational endeavors, and having a lot of fun!



Our Program Chairs have put together some great programs and workshops for the coming year. Several of our top designers from our SAFD membership are heading up these workshops. These workshops have been well-received in the past, and I encourage each of you to participate in these (and other) fun activities and make new friends.

As our SAFD members know, our charity Table-Top Gala is an event where you can display your creativity as well as contribute to our primary fund-raising project.

With the techniques you'll acquire from our workshops, coupled with your creativity, you'll have an opportunity to showcase your talent. Please join us next year and create a table for our gala. The Table-Top Gala will be held at Northgate Country Club on March 19, 2009. We will keep you informed throughout the next few months on the details.

This year, SAFD is increasing our charity work, and we strongly encourage our members to devote time to at least two of our charity workshops. Please note these important events (details to follow):

- FACE (children's luncheon)
Sandra Loyd
281.893.75623
- TOMAGWA (western design)
Lana King
281.890.4489
- HOSPICE (patients)
Michelle Granderson
281.376.0932

On another topic, I went to the Texas State Florists' Association Convention this year and had a wonderful learning experience. The entire event is filled with so many awesome floral arrangements. I encourage each of you to mark your calendars for next year's convention in Dallas, scheduled on July 23 thru 26, 2009. Let me know if you are interested in attending.

I look forward to our upcoming SAFD year and encourage each of you to participate in our charity projects, acquire new techniques, share your creativity, and create fond memories. And a special welcome to our new members joining our SAFD community!

Lois

"With the techniques you'll acquire from our workshops, coupled with your creativity, you'll have an opportunity to showcase your talent."

The inside story...

Scholarship Committee	2
Hospice Workshops	2
Special Events	2
Your Buying POWER	3
Christmas in September	3
Trivia, Meanings, and Myth	4
Meet the 2008-2009 Board	4
September Presenter	5
Special Acknowledgement	5
2008 Upcoming Events	5
TableTop Gala News	6
Who Knew?	6
Membership Application	7

Special Notice—September Meeting Date Change

To enable our members to attend both the Southern Floral's annual Christmas show and our monthly September meeting, the Board agreed to change the date of our meeting to Monday, September 15. This is a one-time change only, and we will continue to meet on the third Tuesday of each month during the SAFD 2008-2009 calendar.

SAFD Scholarship Committee

Pat Dangerfield, Chair

“The Scholarship Committee has been meeting to discuss the number of scholarships to be awarded, as well as the amount of each, and the criteria for each scholarship.”



Promoting excellence through education

The 2007-2008 SAFD Board appropriated \$5,000.00 for scholarships that will be awarded some time in the spring of 2009. The Scholarship Committee has been meeting to discuss the number of scholarships to be awarded, as well as the amount of each, and the criteria for each scholarship.

The committee determined that the type of scholarship to be awarded is for the field of floral design, creative or artistic design, or horticulture, which will include someone majoring in landscaping design, growers, or botanical gardens.

The committee selected the Texas Floral Endowment Scholarship fund sponsored by the Texas State Floral Association (www.tsfa.org) and to award it in these increments:

- One \$1,000 scholarship to a high school graduate studying the floral industry as a career.
- One \$1,000 scholarship awarded to an adult interested in certifications in the floral industry, changing careers, or returning to the work force.
- One \$500 scholarship awarded for the TSFA Convention.
- One \$500 scholarship for anyone interested in attending one of the accredited floral schools in Houston.

As our committee continues our work, we'll keep you posted on our progress!

Hospice Workshops—Fall 2008

Starting in September, the hospice workshops will be held on the second Tuesday of every month, beginning at 9:30 am, at the Northwest Presbyterian Church located on 1960 West across the street from CVS Pharmacy. The classrooms are behind the church. The workshops will be held September 9, October 14, and November 11, 2008.

For additional information, contact Michelle Granderson at 281.376.0932.

SAFD Special Events

Ready for adventure? Then mark your calendar as the SAFD Special Events team has scheduled a very interesting year! Below are the highlights; additional information will follow.

- **November 3, 2008:** A focused trip to area wholesalers to see what is new for the holiday season, and how we can give our homes that special festive touch. Leaving Meyer Park at 8:30 am.
- **February 24, 2009:** Day trip planned by Bobbie Adams and Jan Roche.
- **March 24, 2009:** A “Welcome Spring” activity planned by Jan Beall, Lyn Snyder, and Dianne Smith.
- **April 28 (tentative):** A trip to the Orange, Texas area planned by none other than Nancy Lazauskas, our “Special Events Queen.”



Adventure anyone?

Your Buying POWER

Your valid SAFD membership card entitles you to purchase at any of these wholesale companies:

<p>1960 Flower Market 7007 Belgold, #H Houston 77066 281.537.2000 Fresh Flowers</p>	<p>Craftex Wholesale 7215 Ashcroft Houston 77081 713.771.6691 Silks, books, and ribbons</p>	<p>Tropical Wholesale 4167 Bluebonnet Dr. Stafford 77477 281.240.0088 Permanent botanicals</p>
<p>Garden Expo 1221 West 20th St. Houston 77008 713.861.5000 Nursery—live plants</p>	<p>Something Special 12703-A Cutten Rd Houston 77066 832.249.8607 Permanent plants and flowers</p>	<p>Taylor Wholesale 1601 21st St. Houston 77008 713.869.7481 Fresh flowers and supplies</p>
<p>Greenleaf Wholesale 2112 Leeland Houston 77003 713.223.0299 Fresh and permanent flowers. Tues. 20% off floral supplies</p>	<p>Pikes Peak of Texas, Inc. 4340 Directors Row Houston 77092 713.686.4500 Fresh and permanent flowers Wednesday – 20% off supplies</p>	<p>Silk Arboretum 7026 Old Katy Rd., #157 Houston 77024 713.864.8733 Silk trees, plants, and flowers</p>
<p>Southern Floral Co. 1313 W.20 St. Houston 77008 713.880.1300 Fresh flowers and supplies Tuesday – 10%; closed Saturday</p>	<p>Members Must Pay Sales Tax</p>	<p>Weatherford Farms 13223 Murphy Rd. Stafford 77477 281.498.7261 Green and blooming plants</p>

Bringing Sunshine...

SAFD would like to express sympathy and bring a little cheer to any SAFD member who may be ill. If you know someone to whom we can send a card, please contact:

Krystyna Warwick
281.440.9564



Our Sympathy...

Our condolences and support for our fellow SAFD members :

Lana King—On the loss of her mother and mother-in-law

Nancy Lazauskas—Ongoing treatment for breast cancer

Christmas in September



Thinking about the holidays? In September? Why not?

Southern Floral and Pikes Peak have scheduled their annual Christmas shows. These events are not to be missed; you'll come away with a plethora of ideas with which to begin planning your holidays. And save money! Additional discounts will be available, as well as refreshments and giveaways. What a treat!

Christmas show schedule:

- Southern Floral Christmas Show: Tuesday, September 16. Shopping: 5:00– 6:30 pm; Show: 6:30– 8:00 pm. Charge: \$8.00 prepay by September 10; \$10.00 at the door; \$5.00 per additional person.
- Pikes Peak Christmas Show: Tuesday, September 23, 3:00pm—7:00pm. No charge.

“Wherefore art thou rose? In the readings of Shakespeare, of course. He refers to roses more than 50 times throughout his writings.”

Trivia, Meanings, and Myth

- Why white roses are so special is no mystery—it’s a myth. Perhaps it started with the Romans, who believed white roses grew where the tears of Venus fell as she mourned the loss of her beloved Adonis.
- Myth also has it that Venus' son Cupid accidentally shot arrows into the rose garden when a bee stung him, and it was the “sting” of the arrows that caused the roses to grow thorns. And, when Venus walked through the garden and pricked her foot on a thorn, it was the droplets of her blood which turned the roses red.
- A rose by any other name... According to Greek mythology, it was Aphrodite who gave the rose its name.
- The rose is a legend of its own. The story goes that during the Roman empire, there was an incredibly beautiful maiden named Rhodanthe. Her beauty drew many zealous suitors who pursued her relentlessly. Exhausted by their pursuit, Rhodanthe was forced to take refuge from her suitors in the temple of her friend Diana. Unfortunately, Diana became jealous. And, when the suitors broke down her temple gates to get near their beloved Rhodanthe, she also became angry, turning Rhodanthe into a rose and her suitors into thorns.

Meet the SAFD 2008—2009 Board



SAFD Board
2008-2009

Chairman	Lois Maier
Vice Chairman/ TableTop Chair	Olga Lea
Secretary	Lana King
Treasurer	Betty Lind
Program Chairs	Sharon Barton & Linda Wollebak
Newsletter Editor	Terry Bonney
Publicity	Shelli Black
Social	Barbara Phillips and Marilyn Bullen
Membership	Robine Dengel
Historian/Parliamentarian	Phyllis Smith
Community Affairs	Sept – Jan: Michelle Granderson and Sally Stevens Feb – May: Marilyn Hunter and Lois Maier
Telephone	Aida Quesada
Sunshine	Krystyna Warwick
Scholarship	Patricia Dangerfield
Special Events	Joanna Dill

“The key to happiness is having dreams. The key to success is making your dreams come true.” Anonymous

September Presenter—Mark Anthony

We are very pleased that Mark Anthony graciously agreed to accommodate our September meeting date change. Mark, of Mark Anthony Florist, Inc., located in the River Oaks area, is well known in the floral industry. He is a longtime SAFD supporter and has participated in SAFD’s TableTop galas. Mark will demonstrate Fall designs. Don't miss it!

Special Acknowledgement to Karen Williams, SAFD May Presenter

Karen Williams, owner of Rain Forest Flowers, substituting for scheduled Elaine Carroll who was in recovery from motorcycle injuries, presented an excellent program in May. Karen reviewed floral design basics and was assisted by Shelli Black, Lana King, and Robine Dengel who demonstrated different styles and arrangements. One of the most interesting things we learned from Karen was how to “burp” a bird of paradise. Well done—thanks again!



“Burping a bird of paradise”

Advertising Opportunities

Interested in advertising your business? SAFD offers you various options and prices to advertise in our monthly newsletter, which reaches both the SAFD community and SAFD partners.

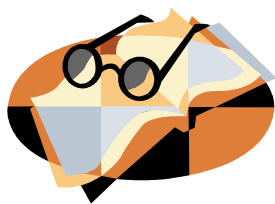
For additional information, contact Terry Bonney at 281.360.4411 evenings/weekends. Leave a message, and your call will be returned.



Advertise with SAFD

SAFD 2008 Upcoming Events

Date	Event	Time / Location
September 2	Board Meeting	6:30 PM – NW Presbyterian Church
September 9	Hospice Workshop	9:30 AM – NW Presbyterian Church
September 15	SAFD General Meeting	7:00 PM – Cy Creek Community Center
October 7	Board Meeting	6:30 PM – NW Presbyterian Church
October 14	Hospice Workshop	9:30 AM – NW Presbyterian Church
October 17	FACE Charity Workshop	9:30 AM – Cy Creek Community Center (Gym)
October 21	SAFD General Meeting	7:00 PM – Cy Creek Community Center
October 24	TOMAGWA Charity Workshop	10:00 AM – Wyndehaven Terrace (Cutten Rd, 1 block south of I960)
November 4	Board Meeting	6:30 PM – NW Presbyterian Church
November 11	Hospice Workshop	9:30 AM – NW Presbyterian Church
November 20	SAFD General Meeting	7:00 PM – Cy Creek Community Center
December 2	Board Meeting	6:30 PM – NW Presbyterian Church
December 16	SAFD General Meeting	7:00 PM – Cy Creek Community Center



Tracking our upcoming extravaganza!

“This is what SAFD is all about, enjoying ourselves while doing what we like best, arranging flowers for our pleasure.”

“SAFD...Committed to charity, education, creativity, and camaraderie.”

TableTop Gala News

Olga Lea, Vice-Chairman
TableTop Chairman

Our TableTop Extravaganza 2009 is scheduled for March 19, 2009, at Northgate Country Club, and I am very excited with the response and support we’ve received.

Two members have joined our Table-Top Gala team: Terry Checkles, Ticket Chairman (281.880.6082), and Pam Dube, Auction Chairman (cell 281.731.6825). They welcome additional members who wish to join them on these committees. Please call them any time. Additionally, at our September 15 meeting, I will circulate sign-up sheets so

that SAFD members will have the opportunity to select the committee they prefer to join.

A suggestion for our new members to consider. You may want to sign up with one of our seasoned members to learn some of the techniques we use in creating our extraordinary tables. You will find that it will be a valuable learning experience and lots of fun! This is what SAFD is all about, enjoying ourselves while doing what we like best, arranging flowers for our pleasure.

I am looking forward to another record-breaking gala and working with all of you.

The Special Language of Carnations—Who Knew?

Most flower aficionados would agree that flowers have a language of their own, and most flowers have special meanings to different people.

I was intrigued about the "traditional" meanings of flowers, and while researching the subject, I was surprised that carnations, which we all use in our designs, have so many meanings, depending on their color.



The special language of carnations

As you can see, carnations are quite loquacious! Who knew?

Carnation (general) - Fascination, Woman love

Carnation (pink) - I’ll never forget you.

Carnation (red) - You’re a flame in my heart.

Carnation (purple) - Capriciousness

Carnation (solid color) - Yes

Carnation (stripped) - No, Refusal, Sorry, I can’t be with you; Wish I could be with you.

Carnation (white) - Sweet and lovely; Innocence, Pure love, Woman’s good luck gift

Carnation (yellow) - You have disappointed me; Rejection

Join Us—Become a SAFD Member

Society for the Advancement of Floral Design (SAFD) Membership Application

To become a member of SAFD, return this application with your check for \$45, or \$30 if age 65 or over. Make your check payable to SAFD. Mail to address below:

SAFD, Inc.
Membership Chairman
P.O. Box 683166
Houston, TX 77268-3166 (You must include the 3166 in the zip code)

Check one: **New Member** _____ **Renewal of Membership** _____

Amt. Pd. _____ **Date pd.** _____ **Check #** _____ **Cash** _____

Name _____ **Birthday (M/D)** _____

Mailing Address: Street _____

City, State, & Zip _____

Home Phone #: _____ **Work #:** _____ **Cell #:** _____

E-mail Address: _____ **Fax:** _____

Each member is expected to participate in making our club successful. In an effort to encourage participation and recognize individual talents, please complete the information below.

I can help with the following:

- _____ Help set up for meetings; clean up after meetings.
- _____ Help set up for events such as Table Top Gala, workshops, etc.
- _____ Make phone calls to SAFD members as needed.
- _____ Make programs, invitations or signs, etc., for events such as our annual TableTop Gala.
- _____ Solicit items needed for raffles or silent auctions.
- _____ Bring snacks to the meetings or workshops.
- _____ Help with fresh flower mini-workshops, i.e., helping with shopping for flowers, etc.
- _____ Help with silk floral arrangements for Hospice. (No skill needed – you will receive training.)
- _____ Help plan monthly day trips to interesting destinations within 150 miles.

I would like to see the following class or workshop _____

I would be interested in starting _____

I would like more info on the annual SAFD scholarship _____

Please offer any topics or suggestions you have for speakers or topics for the future:

Do you have any of the following skills? If so, check: Computer _____ Crafts _____ Accounting _____

Sewing _____ Sales _____ Floral Design _____ Event Planning _____ Telephone Skills _____ Publicity _____

Other _____

Please check an option for receiving the SAFD monthly newsletter: Via e-mail _____ Via mail _____

Important! Please let Robine Dengel know if you have a change in your address, phone #, or e-mail address at any time during the SAFD year. Robine's phone # 281-655-5308; e-mail address: bouquetsbyrobine@ladyretz.com

Thank you for being a SAFD member.



September 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Mark your calendar!

9/1—Labor Day

9/2—Board Meeting

9/9—Hospice Workshop;
Allied Florists of
Houston Meeting

9/15—SAFD Meeting

9/16—Southern Floral
Christmas Show

9/23—Pikes Peak
Christmas Show



SAFD

PO Box 683166

Houston, Texas 77268-3166